

The Shib



Community - Future & Tech - Fun

**GAMING'S
NEW ERA**

**SHIB GAMES
EVOLUTION**

**SHIB'S
BOLD GAMBIT**

**BRAVE
NEW WORLD**



T H E S H I B 0 6 9



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GM Shib Army!



GM Shib Army, crypto degens, and the world!

Welcome to the 69th edition which features an assortment of impactful stories exploring the transformative world of blockchain gaming and the advancements brought to you by the Shiba Inu ecosystem.

Welcome, ShibArmy, to another action-packed edition of **The Shib!** Last edition, we sounded the alarm on the critical importance of secure digital identities in the face of growing threats from Big Tech and cybercriminals. We talked about the power of decentralization and the promise of Shib OS to put you back in control of your online life.

This week, we're moving from awareness to action! We're shifting gears from highlighting the problems to showcasing the solutions being built, tested, and deployed right now within the ever-expanding Shiba Inu ecosystem.

Consider this your mission briefing for the next phase of the blockchain gaming revolution. We're going deep into the tangible advancements that are transforming the Shib landscape, from the ground up.

First up: Shiba Eternity Unleashed! We're not just talking about a minor tweak; Shiba Eternity Web3 has undergone a massive performance overhaul. Prepare for blazing-fast load times, smoother gameplay, and the sweet, sweet relief of the finally squashed "bricking" bug that plagued quest completion. And that's not all – Shiboshi NFTs are getting a serious power-up, granting their owners exclusive in-game advantages and tournament perks. Think of it as a VIP pass to the winner's circle.

Then, hold onto your racing helmets, because Lap Dogs is about to unleash its Grand Prix mode! The friendly races are a thing of the past. Get ready for the intensity of Tournament Mode, featuring multi-race competitions, entry tokens, and a leaderboard overflowing with rewards for the top contenders. It's time to prove you're the ultimate speed demon. SOON.

Speaking of games, Agent Shiboshi gets exciting updates coming soon as players gear up for 1v1 Duels and the arrival of the fierce ladies of Shiba Inu–Sheboshis!

But the evolution doesn't stop there. Remember that Shib: The Metaverse browser launch we celebrated? It's already expanding at warp speed! We're talking parkour action in Ryoshi Plaza, breathtaking virtual vistas, and – prepare to be surprised – the imminent arrival of... fishing! Yes, you can soon cast your virtual line in Shib: The Metaverse, and it's not just a side activity; it's the foundation of a vibrant new in-game economy. Get ready to reel in the rewards!

And because we're committed to keeping you informed on the entire landscape, we're also zooming out to examine the bigger picture. Is blockchain gaming truly a revolutionary "brave new world," empowering players like never before? Or is it a precarious "house of cards," built on speculation and destined to crumble? We've got the expert insights and data-driven analysis you need to navigate this rapidly evolving industry.

Finally, in a twist no one saw coming, we delve into Donald Trump's surprising (and potentially game-changing) foray into the metaverse. What does his trademark filing reveal about the future of digital ownership, online influence, and the intersection of politics and virtual worlds?

Dive in and discover the myriad possibilities that lie ahead in the expanding world of Shiba Inu and blockchain gaming. Let's join forces to show the world that... WE. CAME. TO. PLAY.

Entering the Next Era of Blockchain Gaming

Blockchain technology is poised to revolutionize gaming, shifting power from developers to players through digital ownership and immersive, decentralized worlds.

GAME OVER

Blockchain gaming is on the cusp of a revolution. As we stand at the crossroads of history, the shift we are witnessing in the world of gaming feels familiar, yet profoundly different. It is a shift that mirrors past transformations in technology — moments when entire industries were redefined, when new possibilities were unlocked, and when the very nature of how we engage with the world was altered forever.

We are entering what could be remembered as the Next Era of Play — a time when games no longer merely entertain us, but empower us, shape our identities and offer us a chance to build and own virtual worlds like never before.

A Historical Parallel: The Shift from Centralized to Blockchain Gaming

To truly understand the magnitude of blockchain gaming, it helps to look back. The early days of gaming were simple and contained.

Think of the arcades that dotted neighborhoods in the 1980s, machines that captured the imaginations of a [generation](#), but remained isolated from one another. Players were at the mercy of coin-operated machines, spending their quarters and hoping for the thrill of a high score.

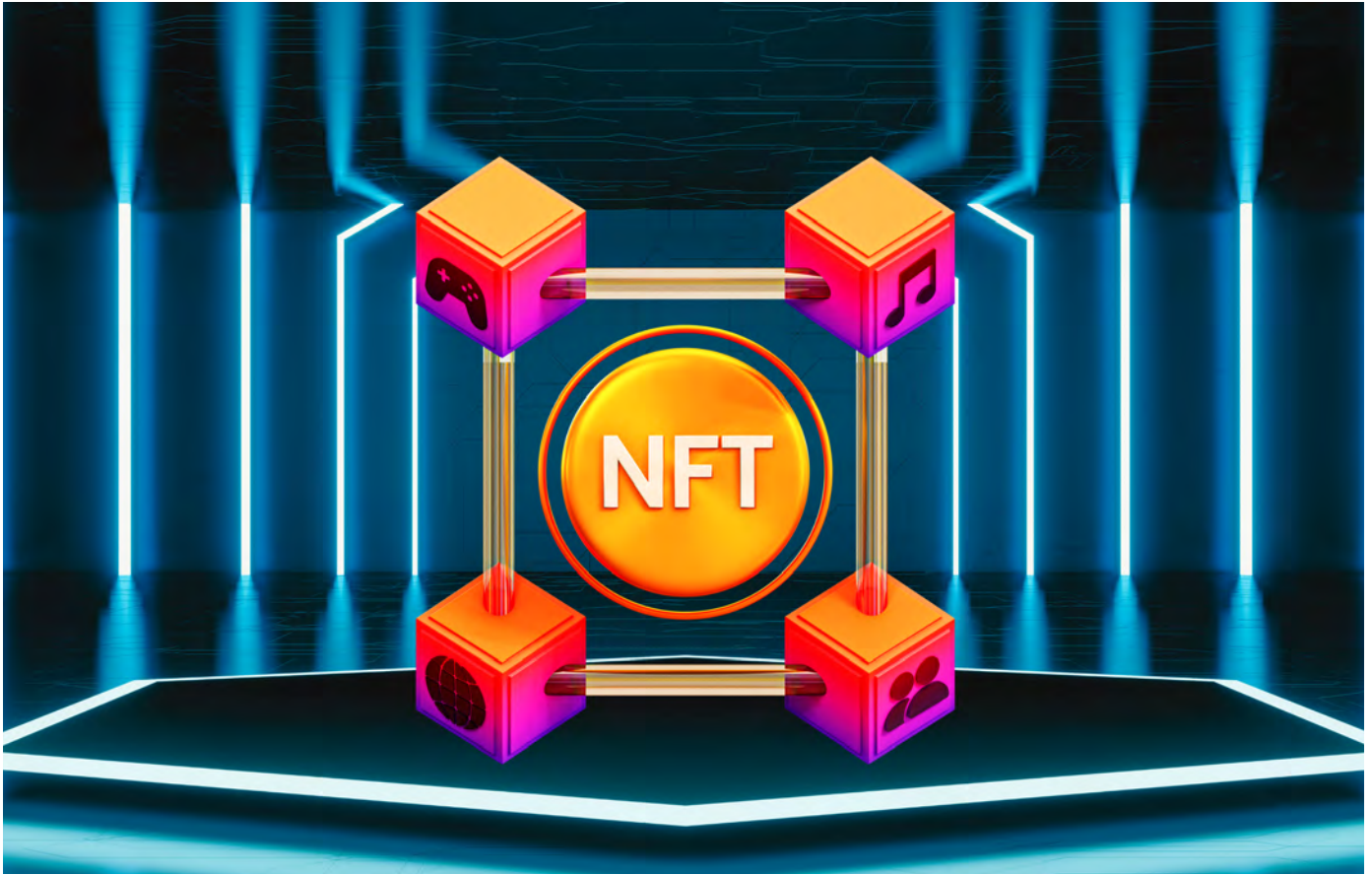


Then came the home console revolution. Suddenly, games were in our living rooms, and players no longer had to leave home to experience the magic of digital worlds. It was a leap that made gaming more accessible, but the structure of control remained in the hands of [developers](#), hardware manufacturers, and centralized systems.

We were still players, but the game was theirs.

Fast forward to the turn of the 21st century and the internet came charging in, changing everything once again. On-line gaming transformed the landscape, creating a global community of players who could interact and compete in real-time, no matter where they were.

Yet, even as the internet connected us, the control still rested with centralized servers — beholden to corporations who dictated the terms of engagement. Players may have been part of a larger ecosystem, but it was an ecosystem with gatekeepers, a [system](#) that allowed us to interact, but never truly own the virtual spaces we frequented.



What is Blockchain Gaming? A New Era of Ownership

Now, just as the internet once did, blockchain technology is challenging the very foundation of gaming's centralized power structures. The rise of decentralized networks, non-fungible tokens (NFTs), and the promise of the metaverse represents not just an evolution in technology, but a shift in power itself.

Where players were once passive consumers of experiences, they are now becoming creators, owners, and [stakeholders](#). They are reclaiming what was once an exclusively corporate-dominated world, and in doing so, they are writing the next chapter in the long history of gaming.

Consider the introduction of blockchain gaming through NFTs. What began as a digital collectible experiment has now evolved into a powerful tool for players to own, trade, and even create valuable assets within virtual worlds. This is no longer just about collecting in-game items — players are investing in digital property, creating personalized avatars, and forging identities in ways once reserved for developers.

Blockchain technology has democratized the gaming experience, giving power to the players who once only had access to the final product.

The rise of the metaverse is another milestone in this revolution. What is blockchain gaming if not the foundation for the metaverse itself? Built on technologies like Unreal

Engine 5.2, the metaverse promises to immerse players in hyper-realistic digital worlds where anything is possible. It's not just about playing anymore — it's about living, working, and building within virtual spaces. As with the internet, the [metaverse](#) is an entirely new frontier, ready to be explored.

How Does Blockchain Gaming Work?

Blockchain in gaming is powered by the same decentralized systems that support cryptocurrencies. These networks allow players to truly own their in-game assets.

Gaming blockchain technology ensures that all digital items are verified and recorded on an immutable ledger, creating scarcity, rarity, and value. When players own assets on the blockchain, they can buy, sell, and trade them outside of the game, contributing to a new, player-driven economy.

But this new frontier is not without its challenges. The promises of decentralization and blockchain technology are thrilling, but they come with their own set of hurdles.

How will these [systems scale](#) to support millions, if not billions, of users? Can they be made secure enough to protect users from exploitation?

Who will be responsible for maintaining the networks that are meant to empower players? These questions may be daunting, but they are not insurmountable. As we have seen time and again in the history of technology, what starts as a rough idea often becomes something far greater, shaped by innovation, iteration, and community.

The Future of Blockchain Gaming: A World Built by Players

In many ways, the New Era of Play is an extension of the journey that gaming has been on since its inception. It is a continuation of the quest for greater freedom, greater creativity, and greater connection.

But it is also a moment in time that reflects the broader cultural shifts we are experiencing today — a time when digital identity is becoming as important as physical identity, and when the lines between reality and *virtuality* are beginning to blur. As we move further into this new era, we must ask ourselves

not just what kind of games we want to play, but what kind of virtual worlds we want to build.

It is a question of control, of ownership and of who gets to define the rules of this new digital age.

A Revolution in the Making

The future of gaming is no longer a distant vision — it is here. It is a world where players are not passive participants, but active creators, owners, and innovators.

It is a world where the boundaries of what is possible are constantly being pushed. As we explore this new era, one thing is certain: we are only at the

beginning of a story that will be told for generations.

And just as past technological revolutions have shaped the industries they touched, the *New Era of Play* will shape not just the gaming world, but the way we interact with digital spaces, create content, and define ourselves in the years to come.

Welcome to the New Era of Play. The future is being built before our eyes — an era where the players are the builders, the creators, and the visionaries. The game has changed, and with it, the possibilities.



Shiba Inu's Ambitious Gambit: Building a Gaming Universe

Shiba Inu, once dismissed as a meme coin, unveils a surprisingly sophisticated blockchain operating system, aiming to revolutionize gaming with fast transactions, integrated NFTs, and a community-driven metaverse built on a cutting-edge graphics engine.



Beneath the surface of Shiba Inu's meme coin origins lies a complex and ambitious technological infrastructure — the Shiba Inu Operating System ([Shib OS](#)) — a tech stack so revolutionary, it provides modular pieces of technology for transforming blockchain gaming.

What began as a community-driven cryptocurrency project, inspired by the popular Dogecoin, rapidly evolved into a multifaceted ecosystem with aspirations far exceeding its initial scope. The Shiba Inu Operating System (Shib OS) emerged as the technological backbone of this ambition, and a core pillar of Shib OS was its comprehensive suite of gaming technologies. This is a fundamental redesign, positioning Shiba Inu as a contender in the increasingly competitive world of blockchain gaming.

The On-Chain Foundation: Shibarium and the Alpha Layer

The foundation of Shiba Inu's gaming tech rested on two key components: Shibarium, a Layer 2 scaling solution, and the Shib Alpha Layer, a modular, decentralized sequencer.



Shibarium is crucial for addressing the inherent limitations of the Ethereum mainnet, specifically its high transaction fees and relatively slow processing speeds. By moving gaming transactions to Shibarium, the ecosystem aimed to create a frictionless experience for players, where microtransactions and frequent in-game actions were economically viable. The processing of over 500 million transactions and support for nearly 2 million wallets suggested a degree of scalability.

The Shib Alpha Layer, described as a "modular decentralized rollup-agnostic sequencer," is designed for ultra-fast transactions, targeting sub-100 millisecond inclusion finality. This speed was critical for real-time gaming applications, where even minor delays could significantly impact the player experience. The modularity of the Alpha Layer is intended to allow for future upgrades and integration with various scaling solutions, providing a degree of "[future-proofing](#)."

NFT Integration: Beyond Collectibles to In-Game Utility

Shiba Inu's approach to NFTs went beyond the typical collectible model. NFT collections like SHIBOSHIS, SHEboshis, and MV Land NFTs were designed to be integrated directly into games built within the Shiba Inu ecosystem.



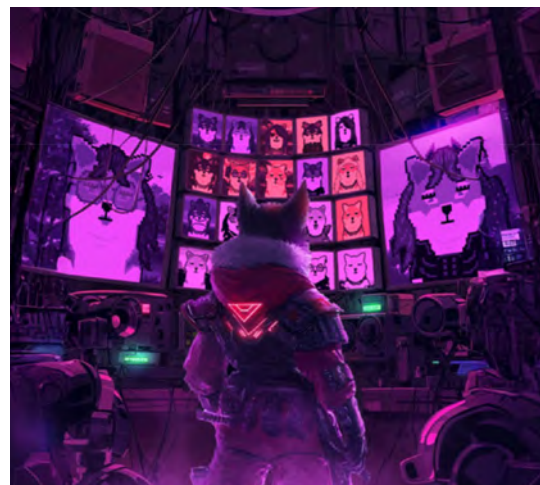
SHIBOSHIS and SHEboshis

These collections are not just static images; their attributes could translate into [in-game bonuses](#), special abilities, or unique character customizations. This created a direct link between NFT ownership and gameplay, incentivizing players to acquire and hold these [assets](#).

MV Land NFTs

These represented parcels of [virtual land](#) within Shib: The Metaverse, allowing players to own, develop, and potentially monetize their virtual real estate. This added a layer of economic and social interaction to the gaming experience.

The use of the DN404 standard for [SHEboshis](#) was a notable technical choice. This "divisible NFT" standard aimed to combine the characteristics of fungible tokens (like SHIB) and non-fungible tokens, potentially allowing for fractional ownership or lending of NFTs within the gaming context.



Shiba Inu Games: A Platform for Decentralized Play

Shiba Inu Games served as the central platform for on-chain games within the Shiba Inu ecosystem. The platform's key features included:

- **On-Chain Transparency:** All game logic and asset ownership were managed on the blockchain, ensuring transparency and preventing manipulation.
- **Play-to-Earn Mechanics:** Players could earn in-game currency or other tokens through gameplay, creating a financial incentive for participation.
- **AI Agents Dashboard:** The community could drive the creation of AI agents that [game developers](#) could incorporate.

The Engine of Competition: The Permissionless Tournaments Engine

A critical piece of the Shiba Inu gaming puzzle is the Permissionless Tournaments Engine. This is a core element designed to foster a vibrant, competitive, and community-driven gaming environment.



Core Functionality

The engine allowed anyone — individual players, community groups, or even external organizations — to create, host, and sponsor tournaments for games built on [Shibarium](#). This permissionless nature was crucial; it removed the traditional gatekeepers of competitive gaming and put the power directly into the hands of the community.

On-Chain and Decentralized

The entire tournament process, from registration and entry fees to prize distribution, was managed on-chain through smart contracts. This ensured transparency, fairness, and immutability. There was no central authority that could manipulate results or withhold prizes.

Customization

Tournament organizers had a high degree of control over the parameters of their events. They could set:

• Entry Fees

They could decide whether to have free entry, a [token-based](#) entry fee (using SHIB, BONE, TREAT, or other ecosystem tokens), or even a combination.

• Prize Pools

The size and distribution of the prize pool were customizable. Prizes could be in the form of tokens, NFTs, or even real-world items (though the logistics of the latter would likely be handled off-chain).

• Game Rules

Organizers could define specific rules, formats, and scoring systems

for their [tournaments](#). This allowed for a wide variety of competitive experiences, from casual, fun events to highly structured, professional-level competitions.

• Game Selection

The engine was designed to be compatible with any game built on Shibarium. This included games developed by the core Shiba Inu team (like those on the Shiba Inu Games platform), as well as games created by independent developers. This open approach encouraged third-party game development and expanded the range of competitive options.

• Sponsorship

The system allowed for external sponsorship of tournaments. This opened up opportunities for brands to engage with the Shiba Inu community and provided an additional source of funding for prize pools.

• Automated Payouts

Smart contracts automatically distributed prizes to winners based on the predefined rules. This eliminated delays and disputes, ensuring a smooth and trustworthy experience for participants.

• Leaderboards and Recognition

The engine supported leaderboards, allowing players to track their progress and compete for recognition within the community. This gamified element added to the competitive spirit. Potentially, achievements within these tournaments could also contribute to a player's Karma and Reputation scores within the broader Shib OS ecosystem.

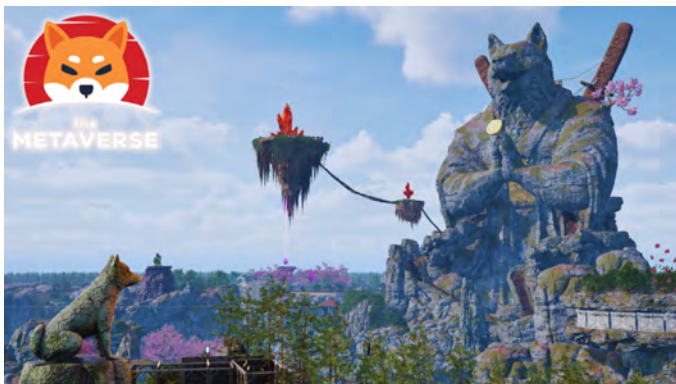
Integration with Other Ecosystem Components:

- **Shiba Inu Games:** The engine worked seamlessly with games on the Shiba Inu Games platform, providing a ready-made infrastructure for organized competition.
- **NFTs:** SHIBOSHIS, SHEboshis, and other Shiba Inu NFTs could potentially be used as entry tickets, prizes, or even have in-game effects within tournaments, further increasing their utility.
- **Woofvertising:** The advertising platform could be used to promote tournaments and attract participants.
- **ShibArmy Influencer Marketplace:** Influencers can be engaged to promote tournaments.
- **AI Agents Dashboard:** [AI Agents](#) could be used to referee.

Shib The Metaverse: A Virtual World Built on Unreal Engine 5.4

Shib The Metaverse was, perhaps, the most ambitious component of the gaming ecosystem. Built on Unreal Engine 5.4, it aimed to deliver a visually stunning and immersive [virtual world](#). Key features included:

- **Ultra-Realistic Graphics:** Leveraging the power of Unreal Engine 5.4, the metaverse promised high-fidelity visuals, dynamic lighting, and detailed textures.
- **AI-Powered Content Generation:** AI tools were intended to assist users in creating and customizing their virtual spaces, lowering the barrier to entry for content creation.
- **12 HUBS:** Designated areas for major brands, governments, and organizations to establish a presence within the metaverse, creating potential for partnerships and real-world integrations.
- **Land Ownership and Monetization:** MV Land NFTs allowed users to own and develop virtual land, creating opportunities for virtual businesses, events, and social gatherings.



Supporting Technologies: A Comprehensive Ecosystem

Several other technologies within Shib OS contributed to the gaming ecosystem:

- **Woofvertising:** A privacy-preserving advertising engine allowed game developers to monetize their creations without compromising user data.
- **ShibArmy Influencer Marketplace:** This platform connected game developers with influencers within the ShibArmy community, facilitating marketing and outreach.
- **Shib Attestation Service:** This FHE-enabled attestation service could be used to verify player credentials or achievements, potentially enhancing trust and security within the gaming environment.
- **Shib Events and Ticketing Engine:** This platform facilitated the creation and management of in-game events and tournaments, streamlining the organization of competitive play.



Shiba Inu's efforts to build a cutting-edge gaming ecosystem through Shib OS are a testament to the project's ambition and evolving vision. By blending blockchain technology with the gaming world, NFTs, and the metaverse, Shiba Inu isn't just aiming to build a decentralized gaming platform — it's pioneering a new frontier for digital interaction, creativity, and economic opportunity.

As we witness the rise of blockchain-based gaming, Shiba Inu's approach to modularity, scalability, and community-driven innovation offers exciting possibilities for both developers and players. The future of gaming is evolving rapidly, and platforms like Shib OS are poised to [lead the charge](#) in shaping that future.

Developers seeking to be part of this revolution are invited to explore the Shiba Inu ecosystem. Shib OS offers a unique opportunity to build, innovate, and engage with a growing, vibrant community.

Step into the future of decentralized gaming — become a part of Shiba Inu's gaming universe today and help build the next era of play.

Shiboshi Power Surge!

NFT Boon Hits Shiba Eternity

Shiba Eternity players can now supercharge their Shiboshi NFTs with the new NFT Boon, unlocking exclusive traits and major tournament advantages.



Get ready to unleash the full potential of your digital doggos! A power surge hits Shiba Eternity, as the long-awaited NFT Boon arrives, transforming Shiboshi NFTs from cool collectibles into competitive powerhouses. This major update injects new strategy, hefty rewards, and serious bragging rights into the arena. Prepare for a whole new level of Shiboshi dominance.

Shib Army, a couple of weeks back when we finally let you unleash your precious Shiboshis into Shiba Eternity? You know,

the ones you've been lovingly (or maybe obsessively) collecting, each with their own quirky traits? Well, that was just the appetizer. Shib Games has been cooking up something spicy in the [background](#) and it's finally ready to serve: the NFT Boon!

Basically, the Shib Games team decided that owning a Shiboshi NFT shouldn't just be about bragging rights and showing off your impeccable taste in pixelated pups. It should actually mean something in the game. And now, it does. Big time.



Previously, on Shiboshi Integration...

For those of you who were too busy grinding for kibbles to notice, Shib Games recently enabled full Shiboshi NFT import into Shiba Eternity. This wasn't just some cosmetic fluff. We're talking actual gameplay impact.

Your Shiboshi's traits – you know, the laser eyes, the party hats, the questionable fashion choices – now directly influence your deck-building. Each trait corresponds to specific [in-game abilities](#) and stats, giving you a whole new layer of strategic depth to play with.

And that's not all. Shiboshi NFT holders got an extra perk: the ability to switch their Shiboshi's Discipline. Non-NFT Shiboshis? Stuck with whatever they were born with. You, on the other hand? You're a master of canine destiny! (Or at least, digital canine destiny.)

But Wait, There's More! (The NFT Boon Explained)

Now, we're turning the dial up to eleven. The NFT Boon is here and it's showering Shiboshi NFT holders with glorious, [glorious benefits](#), especially when it comes to tournaments. Think of it as a "thank you" for being early adopters and let's be honest, for having excellent taste in NFTs.

Here's the juicy breakdown:

• 15-Day Ranked Tournaments:

- ☐ **XP Boost:** Get a whopping [25% extra XP](#) per match. Level up faster, unlock those sweet rewards, and leave your non-NFT-owning rivals in the dust.
- ☐ **Victory Bonus:** Snag an extra 2 points for every victory. Climb the leaderboards like a rocket-powered Shiba Inu.
- ☐ **Loss Mitigation:** [Lose 3 fewer points](#) on defeats. Because even the best Shiboshis have bad days (or get outplayed by a particularly cunning squirrel).

• Rewarded Tournaments:

- ☐ **Victory Bonus:** A massive 10-point bonus for every win. Dominate the competition and rake in those rewards.
- ☐ **Loss Mitigation:** Lose 5 fewer points on losses. Hey, even champions stumble sometimes. We've got your back (and your points).

The Catch (There's Always a Catch, Right?)

These perks only apply when you're actually using your Shiboshi NFT in matches. No sneaking in a generic doggo and expecting the royal treatment! This is about rewarding true Shiboshi believers.

So, What Are You Waiting For? Import Those Shiboshis!

Seriously, if you own a Shiboshi NFT and you're not already using it in Shiba Eternity, you're missing out on a mountain of benefits. Head over to the [\[import section/link\]](#) and get your digital dog into the game. It's time to show the world what your Shiboshi can really do.

And if you don't own a Shiboshi NFT? Well, maybe it's time to consider joining the pack. Just saying.



#90



COMMANDER



#92



THE BIG SHIBOWSKI



SHIBORG



Shiba Eternity Web3 Gets a Serious Speed Boost

Shiba Eternity Web3 receives a major performance overhaul, delivering faster load times, smoother gameplay, and enhanced stability for all players.



Prepare for liftoff! The Shiba Eternity web experience transforms from a laggy frustration into a streamlined speed machine. A massive optimization update arrives, banishing slow load times, jerky gameplay, and infuriating crashes to the digital dustbin. Get ready to experience Shiba Eternity on the web like never before – smooth, responsive, and finally fun.

Prepare to have your minds (and your browsers) blown! We've just unleashed a massive optimization update for the Shiba Eternity web version, and it's a game-changer. No more sacrificing your firstborn to the Lag Gods – this is the smooth, [responsive experience](#) you've been craving.

What's New? (aka, The Good Stuff)

Faster Load Times: We're talking way faster. Like, "blink and you'll miss it" fast. This means less time staring at loading screens and more time, you know, actually playing the game.

Even if you're rocking a laptop that's older than your grandma, you should see a significant improvement. (Disclaimer: We can't guarantee it'll run on a toaster, but it's close.)

Smoother Performance: Say goodbye to that jerky, slideshow-esque gameplay. We've optimized the heck out of the [engine](#), resulting in higher frame rates and a much more fluid experience. Get ready to unleash your card-slinging skills without feeling like you're fighting against the game itself.

Enhanced Stability: Remember those random crashes and disconnects that made you want to throw your keyboard out the window? Yeah, we've (mostly) squashed those.

Unleash Your Inner Quest Hunter: The "Bricking" Bug is Dead!: Let's be honest, nobody enjoyed strategically failing quests. The infamous "bricking" bug – where completing all quests would freeze the game – forced players into a bizarre dance of almost-but-not-quite finishing. But those days are over! The [latest version](#) of Shiba Eternity Web has finally squashed that bug, liberating you to pursue every quest, grab every reward, and play on without a second thought. Go forth and conquer, completionists!

Shib Games reinforced the digital foundations, making the game far more stable and reliable. (Disclaimer: We can't control your internet provider, though. If your connection is held together with duct tape and prayers, you might still have issues.)

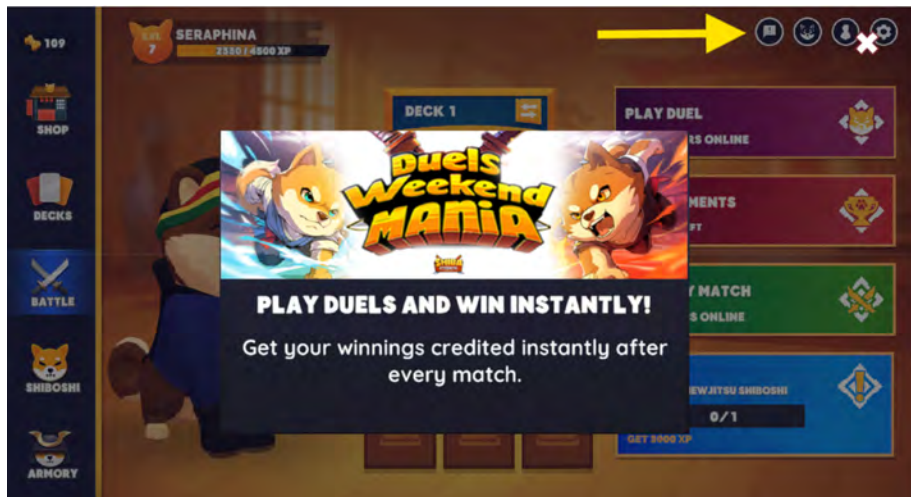
Mobile Mayhem? (We've Got You Covered (Sort Of))

Okay, we know what you're thinking: "What about mobile?" Look, we're not going to lie – playing Shiba Eternity on a [mobile browser](#) is still a bit of a... work in progress. Let's just say it's not the optimal experience.

But, before you start sharpening your pitchforks, remember we have a dedicated Android app! It's shiny, it's optimized, and it doesn't make your phone spontaneously combust. You can grab it directly from the Shiba Eternity [website](#). (Seriously, go download it. It's way better than the mobile browser version.)

Stay in the Loop: In-Game News

Hold up – there's more! We're not just talking about faster load times and smoother gameplay, oh no.



Shib Games is also bringing the news directly to you, right inside Shiba Eternity, with a slick new in-game news feed. Think of it as your personal Shiba Eternity [command center](#), your mission control for all things awesome (and dog-related).

Want the inside scoop on future updates? Bam! It's there.

Curious about upcoming events and tournaments? Pow! Right at your fingertips.

Dreaming of top-secret sneak peeks at features so mind-blowing they'll make your Shiboshi howl with delight? Woof! (Okay, we can't guarantee howling, but we can guarantee you'll be in the know.) We've got you covered.

Just tap that shiny news icon in the top right corner of the game screen. Seriously, it's practically begging to be clicked. It's your all-access pass, your VIP backstage ticket, your golden key to the kingdom of everything Shiba Eternity.

Forget scouring the internet for fragmented information, desperately piecing together rumors and whispers from the darkest corners of Reddit. Forget relying on that one friend who claims to know everything but actually just spends too much time on X.

The team is bringing the news directly to you, curated, verified, and 100% guaranteed to be more reliable than a Shiba Inu's love for belly rubs. It's all right there, in the game, waiting for you.

Play Now! (Seriously, Do It)

Enough talk! It's time to experience the new and improved [Shiba Eternity](#) web version for yourselves. Head over to Shiba Eternity and prepare to be amazed. (Or at least, mildly impressed. We're aiming for "pleasantly surprised," but we'll take what we can get.)

And if you do notice any lingering gremlins in the system, let us know! Shib Games is always working to make things better. Now go forth and conquer! (And try not to break anything.)

SHIB Duels & Femme Fatales: Agent Shiboshi Gets a Double Upgrade!

Agent Shiboshi will soon introduce 1v1 Duels on Shibarium for SHIB rewards and welcome Sheboshi NFTs, bringing fierce female characters to the battlefield.



Agent Shiboshi, the Shiba Inu-themed shooter where you step into the paws of a James Bond-style secret agent, is about to explode with a double dose of awesome! 1v1 Duels are on their way, pitting player against player in high-stakes SHIB shootouts, and fierce Sheboshis are preparing to join the hunt, bringing a powerful new force to the arena. Prepare for intense shootouts, burning SHIB, and the arrival of some seriously stylish, shadowcat-hunting Shibas. It's a whole new level of Agent Shiboshi action – and it's all coming soon!

Shib vs. Shib: 1v1 Duels are Coming to Agent Shiboshi (and They're Burning SHIB!)

Right, you magnificent Shiba-slinging strategists! We've seen you racking up those insane scores in Agent Shiboshi tournaments – millions of points? Seriously? You guys are animals (in the best possible way, of course). But we know what you really crave: the thrill of direct competition. The head-to-head [showdown](#). The ultimate bragging rights.

Well, get ready to put your SHIB where your mouth is, because Duels are coming to Agent Shiboshi, and they're going to be epic. We're talking [1v1 battles](#), winner-takes-all (almost), and a whole lot of SHIB changing hands (and going up in flames!).



Duels: The Lowdown (aka, How to Become a Shiba Duelist)

Here's the deal:

1v1 Showdowns: Forget those sprawling tournaments. This is mano a mano, Shiboshi a Shiboshi. You against another player, battling for [supremacy](#) (and sweet, sweet SHIB).

Shibarium Exclusive: Duels are happening exclusively on Shibarium, the Shiba Inu's own layer-2 network. So, if you're still clinging to Ethereum, it's time to bridge that SHIB over! (More on that in a sec).

Entry Fee: To enter the arena, you'll need to pony up 50,000 SHIB. That's right, we're talking real stakes here. Think of it as an investment in your own glory.

Get Your SHIB Ready: Don't have 50,000 SHIB lying around? No problem! You can snag some on ShibaSwap ([the official Shiba Inu DEX](#)) or other exchanges. And if your SHIB is stuck on Ethereum, you can easily bridge it to Shibarium using the handy-dandy bridge on ShibaSwap. We've made it super easy (because we're nice like that).

Asynchronous Action: Duels in Agent Shiboshi will be asynchronous. That means you don't have to be [online](#) at the same time as your opponent. You play your round, they play theirs, and whoever scores higher takes the pot. It's like a digital duel by correspondence, but with way more explosions (probably).

The Prize Pool (and the Burn!): Here's where things get really interesting. The winner doesn't get the entire entry fee. Here's the breakdown:

80% to the Winner: The victor takes home the lion's share – a cool 80,000 SHIB (assuming a 50,000 [SHIB](#) entry fee from both players).

10% Platform Fee: We've got to keep the lights on somehow, right?

10% BURNED: And here's the kicker: 10% of every entry fee goes straight to the burn address, reducing the overall supply of SHIB. It's like setting your money on fire, but in a good way (for the [SHIB ecosystem](#), at least).

Why Duels Are a Big Deal (Besides the Obvious)

Agent Shiboshi Duels is not just about adding another way to play Agent Shiboshi. It's about:

Increased Competition: Duels will seriously ramp up the competitive pressure. Get ready for some intense strategizing and nail-biting finishes.

SHIB Utility: Duels give SHIB another real-world use case, beyond just holding and hoping it goes to the moon.

Deflationary Pressure: The [burning mechanism](#) adds deflationary pressure to SHIB, which could (in theory) increase its value over time. (Disclaimer: We're not financial advisors. Don't bet your rent money on this.)

Bragging Rights: Let's be honest, the real prize is the ability to lord your victory over your defeated opponent.



DUEL MODE

TWO PLAYERS, ONE VICTORY

**80,000 SHIB
WINNER TAKES THE POT**



HOW IT WORKS

pay entry fee, enter duel lobby, fight for glory and shib

REGISTRATION FEE

 **50,000 SHIB**

START

Prepare for a Shiba Surprise! (Sheboshis Arrive!)

Just when you thought Agent Shiboshi couldn't get any more awesome, we're dropping another bombshell. In celebration of International Women's Month, get ready to welcome the Sheboshis! These fierce, femme fatale Shibas are coming to hunt down those pesky shadowcats and add a whole new dimension of style and firepower to the game.

- **Import Your Sheboshis:** If you're lucky enough to own a [Sheboshi NFT](#) (on either Ethereum or Shibarium), you'll be able to import it directly into Agent Shiboshi and play as your very own Agent Sheboshi. Talk about exclusive!

- **Coming Soon:** We are yet to announce the schedule, stay tuned!

Get Your Trigger Fingers Ready! (Coming Soon!)

Agent Shiboshi is about to get a serious injection of adrenaline. We're talking [high-stakes](#) 1v1 Duels fueled by SHIB (and a healthy dose of burning), plus the arrival of the Sheboshis, ready to unleash their unique brand of shadowcat-slaying fury.

What should you be doing right now?

Honing Your Skills: Start practicing those headshots (or whatever the Shiboshi equivalent is). You'll need to be at the top of your game to survive the Duels.

Stockpiling SHIB: If you plan on entering the Duels arena, you'll need that 50,000 SHIB entry fee. Get to ShibaSwap or your favorite exchange and load up!

Acquiring a Sheboshi (If You Can): If you don't already own one of these fierce femme fatales, consider adding one to your collection. They're about to become very valuable in Agent Shiboshi.

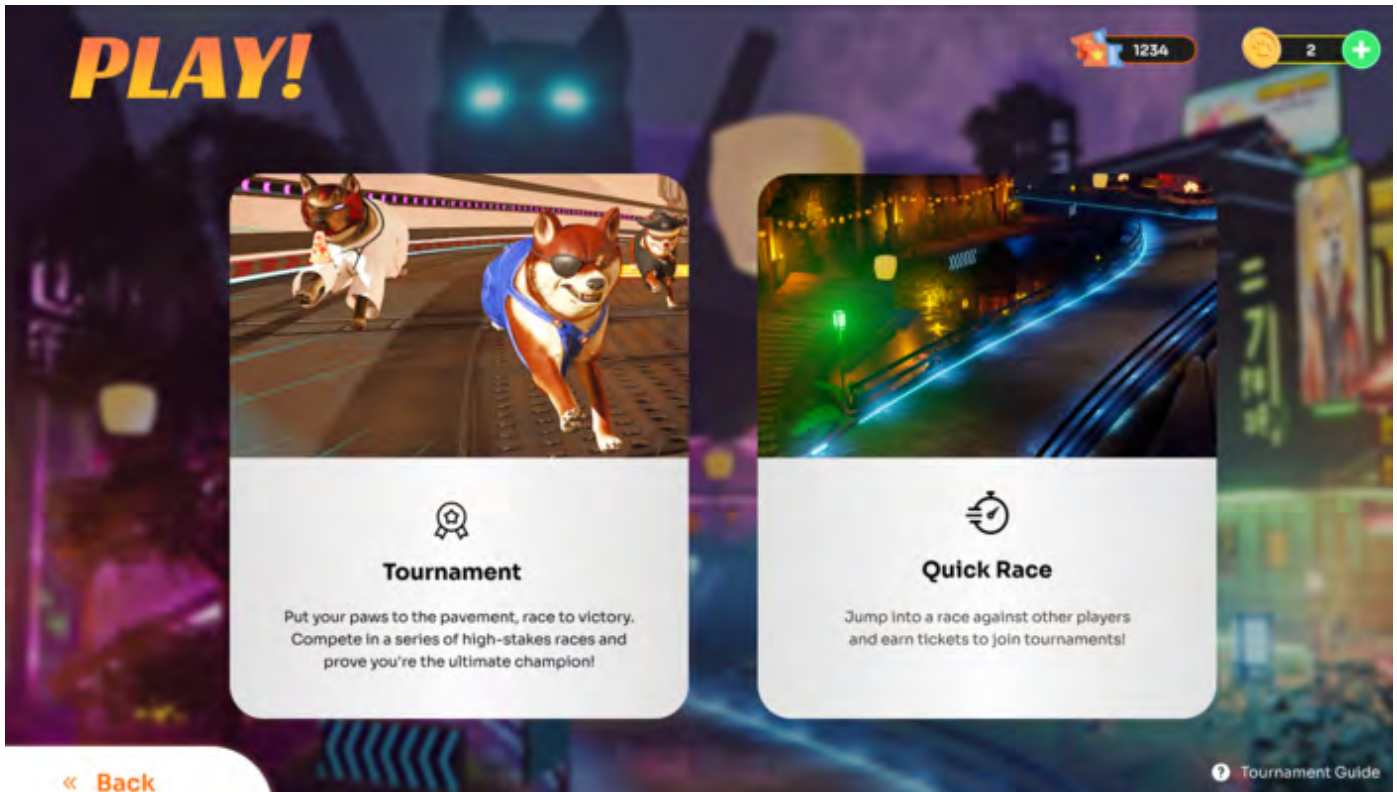
Staying Tuned: Keep your eyes glued to that in-game news feed (you know, the shiny icon in the top right corner?) for the official launch dates. We'll be dropping more details very soon.

The future of Agent Shiboshi is looking bright, explosive, and very, very Shiba. Get ready to rumble!



Lap Dogs Prepares to Unleash Tournament Mode: Grand Prix Glory Awaits!

Lap Dogs is gearing up to launch Tournament Mode, featuring Grand Prix races, entry tokens, and a leaderboard packed with rewards for top players.



The engines are revving, the tires are screeching, and the Shibas are itching for a fight! Tournament Mode prepares to launch in Lap Dogs in a couple of weeks, transforming the friendly races into a high-octane Grand Prix showdown. Get ready for intense competition, strategic racing, and the chance to claim ultimate bragging rights (and some sweet in-game loot). The race for the top is about to begin!

Alright, you speed-obsessed Shib fanatics! We've seen you tearing up the tracks in Lap Dogs, leaving trails of digital dust and bewildered opponents in your wake. You've mastered the art of the perfectly [timed boost](#), the flawlessly executed drift, and the... well, the occasional spectacular crash.

But now, it's time to start preparing to take your racing skills to the next level. We're thrilled (and slightly terrified) to announce that Tournament Mode is coming soon to Lap Dogs! Get ready for high-stakes competition, nail-biting finishes, and the chance to earn some seriously sweet rewards.

Tournament Mode: The Need-to-Know (aka, How Not to Crash and Burn)

Here's the lowdown on how Tournament Mode will work:



- **Grand Prix Format:** Forget single races. We're going full-on Grand Prix. Each tournament will consist of a series of three races, testing your consistency, your **adaptability**, and your ability to avoid those pesky obstacles.

- **Entry Fee:** One Grand Prix Token: To enter a Grand Prix, you'll need to spend one (1) Grand Prix Token. Think of it as your ticket to the big leagues.

- **How to Get Tokens:** Don't have any Grand Prix Tokens? No sweat! You can earn them by playing **Quick Races** (you know, the ones you've been practicing on). Or, if you're feeling impatient (and flush with digital cash), you can buy them directly from the in-game Shop.

- **Points Make Prizes:** Your performance in each race will earn you points. The better you place, the more points you get. Simple, right?

- **Leaderboard Glory:** The players with the highest total points at the end of the Grand Prix will climb to the top of the leaderboard and snag those coveted rewards. We're talking bragging rights, in-game goodies, and maybe even a virtual trophy.

Why Tournament Mode Will Change Everything

This isn't just about another way to race your Shiba. It's a whole new ballgame:

- **Intense Competition:** Prepare to face the fiercest Lap Dogs racers out there. This is where the casual pups get separated from the true speed demons.

- **Strategic Depth:** Three races per Grand Prix means you'll need to think. Conserve boosts? Go for broke early? Every decision counts.

- **High Stakes:** With rewards and leaderboard positions on the line, expect some serious competition, and perhaps even a few **"unintentional"** bumps along the way.

Lap Dogs: The Future is Fast

Right, so **Tournament Mode** isn't just another way to smash your Shib into a wall at high speed (though, let's be honest, that's still fun). It's a whole new level for Lap Dogs. We're talking about a proper competitive scene, where skill, strategy, and yeah, a bit of luck, can make you a legend.

But it ain't all about crushing your rivals (though, again, that's part of it). It's about the Lap Dogs community. The shared screams of victory.

The (begrudging) respect for someone who actually outmaneuvered you. It's about getting better, pushing your limits, and being part of something... well, something bigger than just another race.

So, get practicing. Get those Grand Prix coins. Start picturing your name at the top of that leaderboard (in big, flashing letters, obviously). Because when Tournament Mode drops, Lap Dogs is changing. Big time.

The real question is: are you ready to become a champion?

Parkour, Views, & Fishing?! Inside Shib: The Metaverse!

Shi: The Metaverse showcases parkour, scenic views in Ryoshi Plaza, and teases an upcoming fishing game with in-game economy features.



Forget boring digital landscapes! Shib: The Metaverse explodes with unexpected action: parkour across Ryoshi Plaza, breathtaking virtual vistas, and the upcoming arrival of... fishing? This isn't your grandma's metaverse; it's a wild, unpredictable, and constantly evolving digital world. Get ready to explore, compete, and maybe even reel in a virtual whopper.

We've been keeping tabs on Shib: The Metaverse — that ever-expanding, slightly bonkers [digital playground](#) where anything seems possible. And guess what?

It's getting even weirder (in the best possible way, of course). We've got the scoop on a recent community romp and a sneak peek at a fishing game that's about to change the game.



Ryoshi Plaza Run: Parkour and Picture-Perfect Moments

Last week (February 27), the Shib: The Metaverse crew hosted a community gathering in the [metaverse](#) and it was a blast. We're taking a guided tour of Ryoshi Plaza, that massive digital hub that's quickly becoming the heart of the Shiba Inu Metaverse.

Leading the charge were Mazrael and Max Vergil, providing some stellar commentary (and probably a few questionable jokes). But this wasn't just a leisurely stroll.

We're talking serious parkour action. StoneyMahoney and Slim joined the party and showed off some gravity-defying moves, leaping across heights and scaling walls like a pair of caffeinated squirrels. Seriously impressive stuff.

And the views? Let's just say they were Instagram-worthy. Ryoshi Plaza is packed with picturesque spots, perfect for snapping those virtual selfies and showing off your digital swagger.

The community wasn't shy about sharing their ideas, either. They tossed out suggestions for mini-games like confetti at a parade. And the devs? They're listening. So keep those creative juices flowing!

From Concrete Jungle to Digital Pond: Fishing is Coming!

Okay, so maybe the fishing game wasn't a complete surprise (we did announce it last time, after all). But the play session showed us just how cool it's going to be, especially now that we know we can take a break from parkour and try our luck at landing some virtual aquatic life. Max Vergil (apparently a master of all trades) took us on a tour of some potential fishing hotspots. But here's the catch (pun intended): not every body of water is a fishing paradise. You'll need to find the prime locations to maximize your chances of reeling in something special.



Minigame: Building a Metaverse Economy

This fishing game isn't just a side activity. It's the foundation for a much bigger [in-game economy](#) within the Shiba Inu Metaverse. Get ready for:

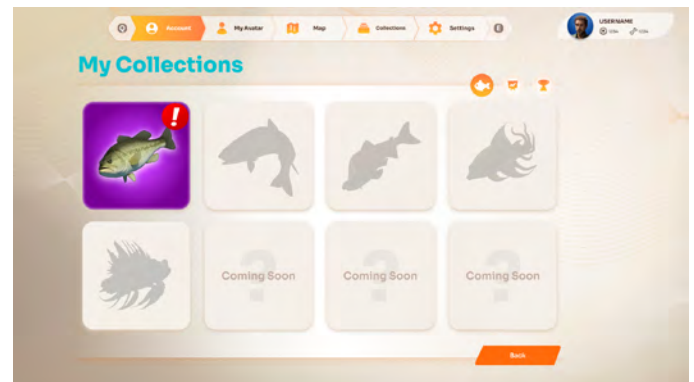
- **In-Game Currency and Trading:** Finally, a way to earn (and spend) those digital coins! (but those aren't crypto)
- **Progression:** Level up your fishing skills, earn XP, and become a legendary angler.
- **Inventory Management:** You'll need somewhere to stash all those virtual fish (and probably some worms, too).
- **Collections:** Because collecting is half the fun, even in the metaverse.

And for those of you holding those coveted Metaverse Land NFTs? Prepare for some [exclusive perks](#). We're not revealing the details yet, but trust us, it'll be worth it.

Oh, and one more very important detail: When fishing launches in Shib: The Metaverse, Shiba Inu Treat (\$TREAT) holders will get exclusive early access! This is your chance to be among the first to cast your line, explore the fishing hotspots, and start building your virtual fishing empire. Consider it a thank you for being part of the Shiba Inu community.

More Than Just Pixels

The Shiba Inu Metaverse is proving to be more than just a collection of pretty pixels and hyped-up promises. It's a living, [breathing world](#) (well, as "living and breathing" as a digital world can be), constantly evolving and surprising its inhabitants.



It's a place where you can explore, compete, create, and, yes, even fish. It's a place where the community has a direct voice in shaping the future, where ideas can turn into reality, and where the unexpected is always around the corner.

It's a bold experiment, a wild west of digital possibilities. And it's all powered by the (slightly insane) energy of the Shiba Inu community. So, dive in, explore, and see what you can discover. Who knows? You might just find yourself hooked.

The future is here, Shib is it, are you in or out?

Trump's Metaverse Gamble: A Deep Dive into the Trademark

Donald Trump's trademark filing for a metaverse universe — complete with virtual real estate, NFTs, and blockchain-driven commerce — could reshape digital economies, spark controversy over content control, and alter the future of online influence.



Donald Trump is venturing beyond NFTs and into the metaverse, as a trademark application filed by his company, DTTM Operations, reveals plans for a sprawling digital world built on blockchain technology. This raises questions about the future of virtual real estate, digital commerce, and content control in the online realm.

The [application](#), submitted to the U.S. Patent and Trademark Office (USPTO) on February 24, details a "TRUMP-branded" virtual ecosystem where users can interact, transact, and engage with a wide range of digital assets and services. This includes everything from virtual clothing and accessories to virtual restaurants and educational programs, all operating within a blockchain-based economy.

The filing by DTTM Operations, the entity responsible for managing Trump's intellectual property, signals a significant and potentially controversial expansion into the digital frontier. At stake is not just a new revenue stream for the Trump Organization, but potentially a new platform for influence and control in the rapidly evolving world of Web3.

The trademark filing itself is remarkably detailed, providing a surprisingly comprehensive blueprint for this potential digital empire. It lists numerous goods and services, categorized broadly as virtual real estate and experiences, digital collectibles (NFTs), cryptocurrency and [blockchain infrastructure](#), and a digital marketplace.

"TRUMP"



Virtual Real Estate and Experiences



Digital Collectibles (NFTs)



Cryptocurrency and Blockchain Infrastructure



Virtual Retailing



Digital Marketplace



Education and Training

Inside the Patent Filing: A Detailed Blueprint

The trademark filing provides a surprisingly detailed blueprint for this potential digital empire. It lists numerous goods and services, categorized broadly as:

Virtual Real Estate and Experiences: The filing mentions "providing online non-downloadable images of clothing, cosmetics, footwear, furniture, jewelry, flags, avatars, headwear, luggage, handbags, alcohol, food, drink and computer accessories for use in online [virtual worlds](#)."

It also includes "virtual restaurant services" and "simulated restaurant services provided in virtual environments." It lists, "Providing an online marketplace featuring downloadable images files of apartments for use in virtual worlds; Online retail store services featuring downloadable images files of office buildings for use in virtual worlds."

Digital Collectibles (NFTs): The application extensively covers NFTs, including "downloadable photographs authenticated by non-fungible tokens (NFTs)," "downloadable video recordings featuring avatars authenticated by non-fungible tokens (NFTs)," and "downloadable image files containing trading cards authenticated by non-fungible tokens (NFTs)." It also covers downloadable image files of virtual clothing, avatars, sports equipment.

Cryptocurrency and Blockchain Infrastructure: The filing describes "downloadable computer software for managing cryptocurrency transactions using [blockchain technology](#)" and "downloadable computer software for managing smart contracts using blockchain technology." This indicates a foundational layer for a cryptocurrency-based economy within the metaverse.

Virtual Retailing: Many sections of the filing describes retail services, rendered in [virtual environment](#).

Digital Marketplace: A central element is the proposed [online marketplace](#) for buying and selling "downloadable virtual goods authenticated by non-fungible tokens (NFTs)." Significantly, the filing specifies that this marketplace will host content "authorized by the 45th and 47th President of the United States of America and authenticated by non-fungible tokens (NFTs)."

Education and Training: The application includes "virtual training services in the field of hotel and real estate management, listing and maintenance" and "simulation-based training services in the field of public service, business, civics, fundraising, real estate, construction and hospitality management."

Control and Censorship: The "Authorized Content" Clause

The restriction of marketplace content to that "authorized by the 45th and 47th President" is a highly unusual and potentially controversial aspect of the filing. It suggests a level of control and potential censorship that goes beyond typical e-commerce platforms.

Trademark/service mark application, Principal Register	
Serial number:	99053725
Mark:	TRUMP
Mark format:	Standard character
Filing date:	February 24, 2025 at 2:32:07 PM ET
Docket number:	DTMMEGAVERSEm79
Owner name:	DTM Operations, LLC
Amount paid:	\$1,400 (4 classes)

Trademark details

Mark	
TRUMP	
Mark Format	
Standard character	
The mark consists of standard characters, without claim to any particular font style, size, or color.	

Owner information

*Name	DTM Operations, LLC
Entity type	Limited liability company
Place of organization/citizenship	Delaware
Mailing address information	
*Address line 1	725 Fifth Avenue
*City	NEW YORK
*State/territory	New York
*Zip/postal code	10022
*Country/region/jurisdiction/territory	United States
*Email address	
Domicile address information	
The mailing address is the same as the owner's domicile address.	

Goods and services

Filing basis information

Section 1(b)

Identification of goods and services

International Class 009

Filing basis: Section 1(b)

Downloadable computer software for managing cryptocurrency transactions using blockchain technology; Downloadable computer software for managing smart contracts using blockchain technology; Downloadable software for accessing non-fungible tokens (NFTs) on a blockchain; Downloadable software for blockchain-based inventory management; Downloadable computer programs for use in data management using blockchain technology; Downloadable

Trump's Expanding Crypto Portfolio: Context and Motivation

This supposed metaverse project builds upon President Trump's increasingly active engagement with the cryptocurrency and [NFT](#) space, encompassing both direct business ventures and broader policy initiatives. His foray into the digital asset world includes:

Meme Coins

Companies affiliated with Mr. Trump, such as CIC Digital LLC and Fight Fight Fight LLC, launched a meme coin known as \$TRUMP, marketed as the "official Trump meme coin." The token attracted significant speculative trading, although its value has been volatile. Melania Trump subsequently released a similar token, \$MELANIA, raising questions about potential conflicts of interest.

Decentralized Finance (DeFi)

The Trump family is involved in World Liberty Financial, a [DeFi platform](#) launched with the help of his sons. This venture allows users to borrow, lend, and invest in crypto assets. It has attracted high-profile investors, including Chinese crypto entrepreneur Justin Sun, though critics have raised concerns about potential conflicts of interest given Mr. Trump's influence over financial regulations.

Crypto-Friendly Policies

As part of his broader economic agenda, President Trump has taken steps to promote cryptocurrency innovation. His executive order, "Strengthening American Leadership in Digital Financial Technology," rolls back previous restrictions, prohibits central bank digital currencies (CBDCs), and establishes a working group to develop a federal regulatory framework for cryptocurrencies. This initiative aims to position the U.S. as a global hub for the crypto industry and even explores the possibility of a national Bitcoin stockpile.

Branded Merchandise

Beyond tokens and policy, Trump has extended his brand into crypto-related merchandise — such as high-end Trump-themed watches and sneakers — which often incorporate crypto motifs and accept cryptocurrency payments.

These ventures, combined with the metaverse trademark filing, suggest a multifaceted strategy to capitalize on the growing interest in digital assets. The [metaverse venture](#) could be seen as a way to:

Extend the Trump Brand: The metaverse offers a new frontier for licensing and branding opportunities.

Generate Revenue: NFT sales, virtual real estate, and transaction fees within the marketplace could create significant income streams.

Maintain Political Influence: A dedicated platform could serve as a powerful tool for communication and outreach to supporters.

Control the Narrative: The "authorized content" clause suggests a desire to control the information and interactions within this digital space.

The DTTM Operations trademark filing raises more questions than it answers. Will this "TRUMP"-branded metaverse become a thriving digital hub, a monument to its creator's ego, or a cautionary tale about the perils of unchecked control in the virtual realm?

Will it attract a loyal following, or be met with resistance and skepticism? Only time will tell if this bold venture represents a stroke of digital genius or a costly miscalculation.

One thing, however, is certain: Donald Trump's entry into the metaverse has irrevocably changed the game, forcing a critical examination of the future of online interaction, digital ownership, and the very definition of reality in an increasingly virtual world.



Blockchain Gaming: A Brave New World or a House of Cards?

Blockchain gaming, a multi-billion dollar industry promising player ownership and earning potential, faces a critical juncture where its future hinges on overcoming scalability, sustainability, and regulatory hurdles to prove it's more than just a speculative bubble.



The digital gold rush is on, as players flock to blockchain games promising real-world riches. But the ground beneath this billion-dollar market is shifting, and industry leaders, economists, and skeptics are fiercely debating whether this new frontier will revolutionize gaming or collapse under the weight of its own hype.

In 2023, blockchain gaming surged to a \$4.6 billion market, captivating players with promises of earning real money through play-to-earn models and owning in-game assets as NFTs. But as the sector matures, a critical question emerges: Is blockchain gaming a revolutionary new frontier for the gaming industry, or is it a speculative bubble built on shaky foundations?

Blockchain gaming has emerged as one of the most polarizing and transformative movements in the digital entertainment landscape. By leveraging decentralized technologies like blockchain, non-fungible tokens (NFTs), and cryptocurrencies, this nascent industry promises to redefine how players interact with games — offering unprecedented ownership, monetization, and creative freedom.

Yet, for all its potential, blockchain gaming faces a litany of challenges, from scalability issues to economic sustainability and regulatory scrutiny. To understand the complexities of this burgeoning sector, we looked into what industry leaders, economists, and skeptics are saying about it, which allowed us to come up with a comprehensive analysis of blockchain gaming's promise and pitfalls.

The Rise of Blockchain Gaming

Blockchain gaming emerged as a disruptive force, blending decentralized technology with interactive entertainment. Titles like [Axie Infinity](#) and [The Sandbox](#) pioneered play-to-earn (P2E) models, allowing players to earn cryptocurrency and trade in-game assets as NFTs. By 2023, the sector accounted for 10% of the global gaming market, with over 1.5 million daily active users.

The Promise: Ownership and Monetization

Blockchain gaming's core appeal lies in its ability to dismantle the traditional power structures of the gaming industry. In conventional games, players invest time and money into acquiring virtual items — skins, weapons, characters — that are ultimately controlled by centralized game developers. Blockchain gaming flips this paradigm by enabling players to truly own their in-game assets through NFTs, which can be traded, sold, or transferred across platforms.



• Play-to-Earn (P2E): The Democratization of Value

One of the most celebrated innovations in blockchain gaming is the Play-to-Earn (P2E) model, which allows players to earn cryptocurrency by participating in gameplay. Titles like [Axie Infinity](#), developed by Sky Mavis, have become poster children for this model.

Players breed, battle, and trade Axies — [digital creatures](#) represented as NFTs — and earn Smooth Love Potion (SLP) tokens in the process. These tokens can be exchanged for real-world value, creating opportunities for income generation, particularly in developing economies.

In the Philippines, [Axie Infinity](#) became a lifeline during the pandemic, with some players earning more than local minimum wages by playing the game. According to a 2022 report by Yield Guild Games (YGG), over 1 million active players in Southeast Asia relied on P2E games as a primary [source of income](#).

• NFT Marketplaces: A New Economy

Beyond P2E, blockchain gaming has given rise to thriving NFT marketplaces where players can buy, sell, and trade in-game assets. Platforms like OpenSea, Magic Eden, and Immutable X Marketplace have facilitated billions of dollars in transactions. For instance, [virtual land](#) in [The Sandbox](#) has generated over \$500 million in sales, while rare skins and weapons in games like [Gods Unchained](#) fetch thousands of dollars.

This democratization of value resonates deeply with proponents who argue that blockchain gaming could level the playing field for indie developers and players alike, and address a growing problem within the industry.

• A New Monetization Model

Carlos Roldan, CEO and Founder of Elixir Games, [argued](#), "The gaming industry is facing a monetization crisis...and web3 gaming might just be the cure." He points out that players are "tired of the same old pay-to-win schemes," and that Web3 is not just about new technology, but about "redefining value."

Roldan highlighted several key advantages of this new model. Web3 fundamentally shifts ownership: "In Web2, players invest time and money but own nothing tangible. Web3 flips this model," allowing players to "truly own in-game assets."

This ownership extends to participation in "robust, player-driven economies," transforming players into stakeholders. Furthermore, Web3 offers "real rewards for player engagement" through tokenomics, a stark contrast to traditional loyalty programs. The potential for interoperability — taking assets across games — and the "transparent nature" of blockchain, which allows verification of item rarity, further enhance player connection and trust. These, Roldan emphasized, "aren't just theoretical ideas."

The Challenges: Scalability, Sustainability, and Regulation

Despite its promise, blockchain gaming faces significant hurdles that threaten its long-term viability. Critics argue that the sector's reliance on speculative tokenomics and unsustainable economic models could lead to its downfall.



Scalability Issues: Ethereum's Bottleneck

Most blockchain games operate on Ethereum, the leading blockchain platform for NFTs and decentralized applications. However, Ethereum's limitations — high transaction fees (gas fees) and slow processing speeds — have created a bottleneck for [mass adoption](#).

To address these challenges, developers are exploring Layer-2 scaling solutions like Polygon and Immutable X, as well as alternative blockchains such as Solana, Binance Smart Chain, and Avalanche. While these solutions offer faster transactions and lower fees, they also fragment the ecosystem, raising concerns about interoperability.

Economic Sustainability: The Pyramid Problem

Many blockchain games rely on P2E models, which depend on a constant influx of new players to sustain token economies. This creates a pyramid-like structure where early adopters benefit disproportionately, while latecomers face diminishing returns.

Sam Patton, COO of Drift Zone, shared his [concern](#): "Many projects fail because they focus on token price appreciation rather than building sustainable revenue models." He added that games need "clear paths to revenue generation at launch, not theoretical tokenomics that only work in bull markets."

The collapse of Axie Infinity's SLP token price as a cautionary tale. At its peak, Axie Infinity boasted a \$3 billion valuation, but the token's price plummeted in 2022 as player growth stagnated, leaving many players unable to recoup their investments.

Regulatory Uncertainty: A Cloud Over Innovation

Governments worldwide are scrutinizing cryptocurrencies and NFTs, raising concerns about future restrictions. In 2023, China banned all [blockchain-based activities](#), while the European Union introduced stringent regulations under the Markets in Crypto-Assets (MiCA) framework.

"Much of the regulatory activity in the crypto space has focused on Initial Coin Offerings (ICOs). Little attention has been paid to the legal issues surrounding crypto games and collectibles," [said](#) James Gatto, Sheppard Mullin's Blockchain Technology and Digital Currency Team.

Critics argue that excessive regulation could stifle creativity and innovation, while proponents believe clear guidelines could legitimize the industry and attract institutional investors.

Opposing Views: Optimism vs. Skepticism

The debate over blockchain gaming's future is as heated as it is nuanced. Proponents see it as a revolutionary force that will democratize gaming, while skeptics view it as a speculative bubble destined to burst.

**Optimists: A New Era of Gaming**

Optimists argue that blockchain gaming is still in its infancy and has immense potential for innovation. "The future of blockchain gaming is an experience no different than that of traditional gaming today," said Kadan Stadelmann, Chief Technology Officer at Komodo Platform.

Advances in Layer-2 scaling, cross-chain interoperability and [hybrid models](#) that blend fun gameplay with monetization are paving the way for mainstream adoption.

"In 2024, we've seen real progress in making blockchain games more accessible, and now, industry professionals say that onboarding is less of a barrier than it was last year," said Sebastien Borget, president of the BGA and COO of The Sandbox, in a [statement](#).

Players stay when they're having fun, when they're part of a community, and when their time investment creates lasting value. We're seeing this with our TikTok integration, where social engagement amplifies game engagement," said Chris Zhu, CEO and Co-Founder of Sonic SVM.

Proponents also highlight the growing interest from major gaming studios. Ubisoft, Square Enix, and Electronic Arts have all expressed interest in integrating [blockchain technology](#) into their games, signaling a shift toward broader acceptance.

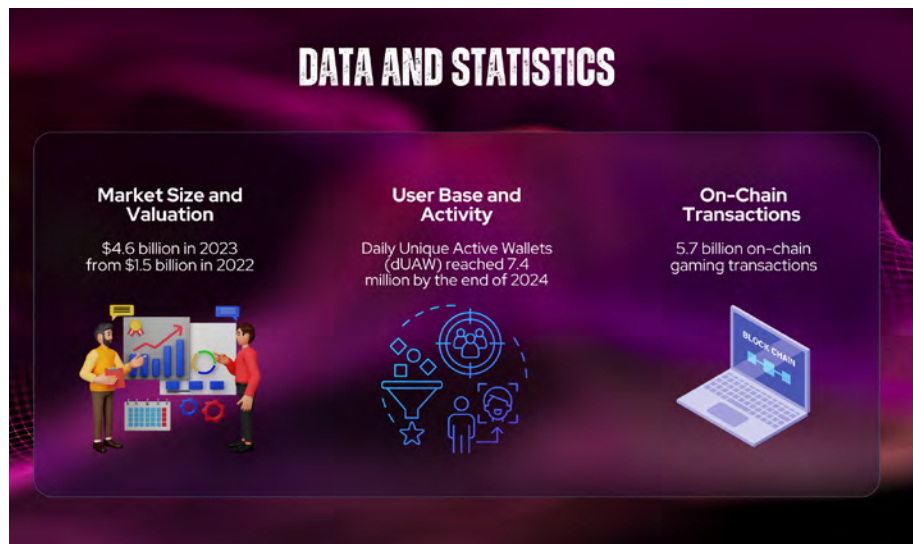
Skeptics: A Speculative Bubble

Skeptics, however, warn that many blockchain games prioritize tokenomics over engaging gameplay, creating a shallow experience that fails to retain players.

For Patton, this highlights the sector's often-misunderstood approach. "The key is remembering that most players aren't coming to blockchain games because they're interested in blockchain- they're coming for fun," he said. "Games must be fun first, with [blockchain benefits](#) as an enhancement rather than the core appeal."

Explosive Growth, Record-Breaking Numbers

The blockchain gaming sector experienced phenomenal growth in 2023 and 2024, transforming from a niche interest into a significant force within the broader blockchain industry. Driven by increasing user adoption, innovative game mechanics, the emergence of new platforms, and a massive influx of new titles, blockchain gaming is demonstrating its potential to reshape the future of interactive entertainment.



Market Size and Valuation

The market size of blockchain gaming surged to \$4.6 billion in 2023, a remarkable increase from \$1.5 billion in 2022, based on DappRadar's [data](#). This threefold growth underscores the rapidly expanding interest and investment in the sector.

User Base and Activity - Record-Breaking 2024

The industry witnessed an explosion in activity. Daily Unique Active Wallets (dUAW) reached a record-breaking 7.4 million by the end of 2024, a 421% increase from the beginning of the year.

On-Chain Transactions

2024 saw over 5.7 billion on-chain gaming transactions, showcasing the high level of engagement and utility within blockchain games.

New Game Launches

More than 1,600 new blockchain games were added on DappRadar in 2024.

Blockchain Gaming's Share of Industry Activity

Throughout 2024, gaming consistently accounted for 26-29% of all blockchain industry activity. While this share fluctuated, particularly as [DeFi](#) gained momentum in Q1 and Q4, gaming maintained a significant presence.

The Telegram Phenomenon

Telegram emerged as a major hub for casual blockchain games in 2024, significantly contributing to the sector's growth. This rise was fueled by:

• Viral Games

Games like Hamster Kombat, launched in March 2024, leveraged Web3 elements and social sharing to achieve viral success, amassing over 300 million players by mid-year.

• The Open Network (TON)

The Open Network (TON), closely associated with Telegram, became a leading platform for on-chain gaming, averaging around 108,000 daily Unique Active Wallets (dUAW) throughout 2024, with popular titles like Catizen and Lingo.

Building a Sustainable Ecosystem

For blockchain gaming to thrive, experts agree on three key priorities:

Improve Gameplay

Developers must focus on creating engaging, fun experiences that appeal to both casual and hardcore gamers. Hybrid models that balance monetization with intrinsic gameplay value are essential for long-term success.

Borget highlighted a key trend contributing to this shift: "Another major shift according to the findings of our survey is that more professionals are coming into Web3 with a background in [traditional gaming](#), rather than crypto, and that is influencing the types of games being developed, particularly those that prioritize fun and engaging experiences over complexity." He added, "The success of platforms like TON (on Telegram) highlights how simple, approachable games can really drive mass adoption."

Enhance Scalability

Adoption of Layer-2 solutions and alternative blockchains will reduce costs and improve performance, making blockchain gaming accessible to a wider audience.

Build Sustainable Economies

Moving beyond P2E to hybrid models that [reward players](#) without relying on endless growth will ensure economic stability.

Revolution or Regression?

Blockchain gaming has the potential to revolutionize the gaming industry by empowering players with ownership, monetization, and creative freedom. However, its long-term success hinges on overcoming critical challenges:

- **Scalability:** Ensuring seamless user experiences without prohibitive costs.
- **Sustainability:** Creating robust, self-sustaining economies that don't rely on endless growth.
- **Regulation:** Navigating evolving legal frameworks while maintaining innovation.

Will blockchain gaming evolve into a sustainable ecosystem that reshapes the gaming landscape, or will it fade into obscurity as another speculative trend? The answer lies in the hands of developers, regulators and players who must work together to build a future where blockchain gaming fulfills its promise without succumbing to its pitfalls.

DOGGY BYTES

Doggy Bytes delivers an exclusive look at this week's pivotal moments for SHIB, with insights you won't find anywhere else.



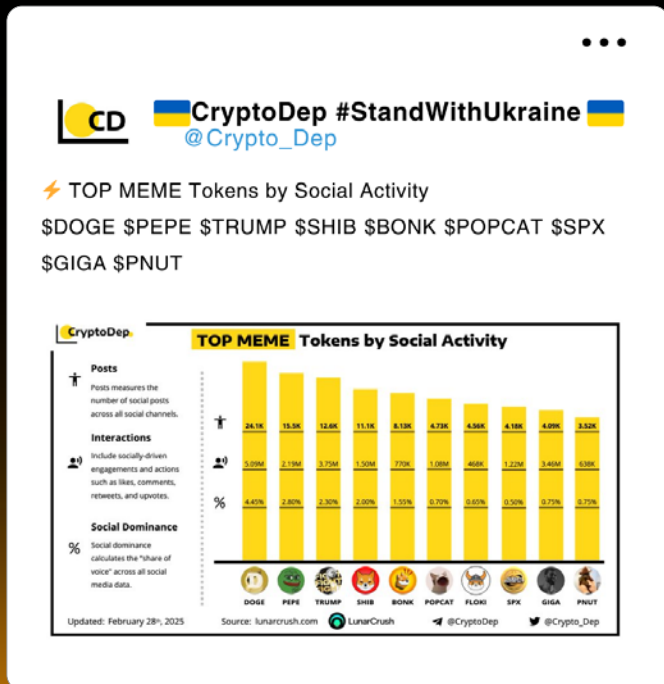
This week, the Shib Army isn't just surviving the crypto storm but thriving. While the broader market dips, the Shiba Inu ecosystem is surging with activity and milestones. Doggy Bytes unpacks a week of explosive SHIB burns, Shibarium's impressive growth, and well-deserved recognition for dedicated community members. Discover why the future is blazing bright for SHIB, BONE, LEASH, Shibarium, and the entire SHIB-powered universe.

BEST OF SHIB



The Best of SHIB presents a curated selection of the most exciting news, biggest trends, and unforgettable highlights from across the vibrant Shiba Inu ecosystem. It showcases the top moments, groundbreaking developments, and community achievements that make SHIB, BONE, LEASH, TREAT, Shibarium, and other Shiba Inu initiatives so dynamic. Readers get a dose of pure SHIB positivity!





Last Wednesday, **31 million SHIB** tokens were sent to a burn address in a single day, which propelled the daily burn rate to an extraordinary rise of over 1,300%. Congratulations to the Shib Army on an incredible achievement!

Technical evaluations from **crypto analysts** recently highlighted critical price thresholds for SHIB. According to analyst BlueCrypto, SHIB has managed to hold support at \$0.00001345 and can potentially reach a "MAIN level" of \$0.00001590 if this support remains stable. Crypto Sheriff also **believes** a breakout could initiate a bullish trend, which makes SHIB "good for taking risks." Of course, as we always say, remember to DYOR, Shib Army!

And speaking of trends, in a recent LunarCrush ranking shared by @Crypto_Dep, SHIB secured **4th place** among the Top Meme Coins by Social Activity. With 1.50 million interactions and a 2% social dominance, SHIB narrowly follows \$TRUMP while outranking other tokens like BONK and FLOKI.

SHIB IN NUMBERS

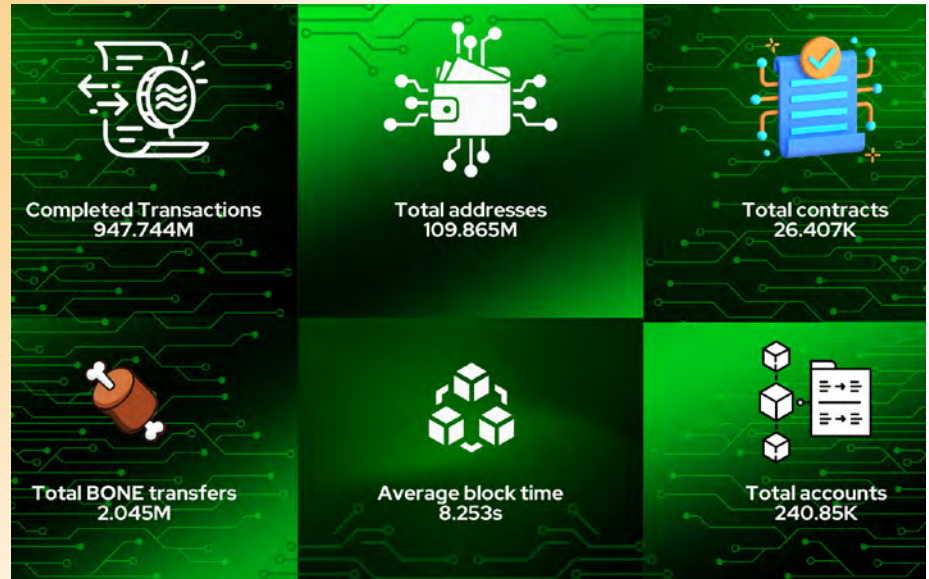
Welcome to SHIBA INU in Numbers, your weekly source for positive insights into the Shiba Inu ecosystem! Each week, we highlight the key metrics and milestones for SHIB, BONE, LEASH and TREAT, focusing on price appreciation and other positive developments. We also track the exciting progress of Shibarium, Shiba Inu's Layer-2 scaling solution, bringing you key stat . Plus, we shine a light on the growth of Shib Torch.



SHIBARIUM

The provided data offers a comprehensive overview of on-chain metrics for the layer-2 scalability solution Shibarium. The **network** boasts an impressive 947.744 million completed transactions, demonstrating substantial historical activity and usage.

A total of 26,407 smart contracts have been deployed, indicating a growing ecosystem of decentralized applications (dApps) built on the network. Crucially, the average block time is a relatively fast 8.253 seconds, meaning transactions are confirmed and added to the blockchain quickly, enhancing the user experience and making the network suitable for applications like gaming.



The network also shows a significant reach, with 109.865 million total addresses having interacted with it, although this number represents unique addresses, not necessarily individual users. Specific activity related to the Shiba Inu ecosystem is highlighted by the 2.045 million total BONE transfers, showcasing the movement of the ShibaSwap governance token.

In summary, these metrics paint a picture of an active and growing blockchain network, focused on scalability and supporting a burgeoning dApp ecosystem, with a clear connection to the Shiba Inu project through the activity of the \$BONE token.

SHIBA INU ECOSYSTEM TOKENS



As of 10:00 p.m. ET on Tuesday, Shiba Inu Treat (\$TREAT), represented by the ticker symbol **\$TREAT**, was trading at \$0.005717, up 2.36% in the last 24 hours. While this price point is relatively low, the more significant figure is the market capitalization of \$5.28 million, indicating a smaller-cap project within the cryptocurrency landscape.

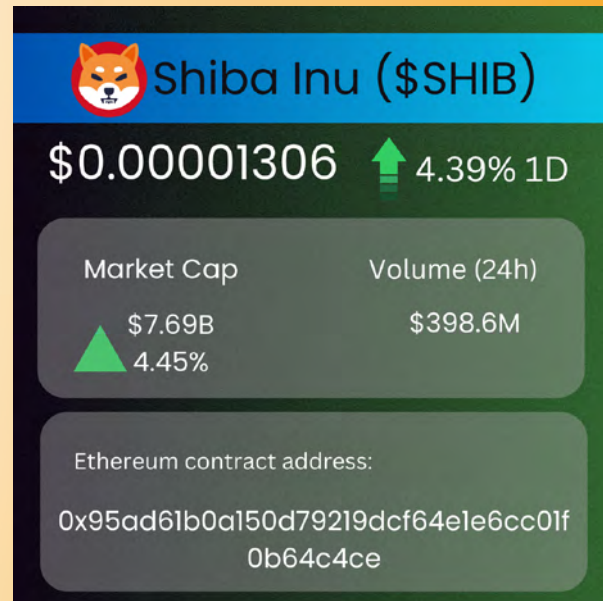
The most striking data point is the 24-hour trading volume, which stands at \$7.66 million, a staggering 104.95% increase over the previous day. This volume exceeds the token's market cap, suggesting a high degree of speculative trading and potential for significant price volatility.

Overall, the data paints a picture of \$TREAT as a high-activity, relatively small-cap token with potential for significant price movements, driven by its integration within the evolving Shiba Inu ecosystem.

Shiba Inu (\$SHIB), trading under the ticker symbol \$SHIB, was trading at \$0.00001306 per token, marking a 4.39% increase over the last 24 hours, as of 10:00 p.m. ET on Tuesday. This price point, while seemingly small, translates to a significant market capitalization of \$7.69 billion, positioning **\$SHIB** as a major player within the cryptocurrency market, particularly within the meme coin segment.

The 24-hour trading volume is \$398.6 million, a 4.45% increase compared to the previous day. This indicates a healthy liquidity and active trading.

In summary, the data portrays \$SHIB as a large-cap, relatively stable (within the context of meme coins) cryptocurrency with good liquidity and moderate short-term positive price momentum.



Bone ShibaSwap (\$BONE), the governance token of ShibaSwap, is trading at \$0.2510, showing a 5.77% price increase in the last 24 hours, as of 10:00 p.m. ET on Tuesday. Its market capitalization stands at \$57.75 million, indicating a mid-sized project within the cryptocurrency space.

The 24-hour trading volume is \$6.25 million, a 5.58% increase, representing a healthy level of activity relative to its market cap. The **data** suggests a moderately active, mid-cap token with positive short-term price momentum, playing a key role in the governance of the ShibaSwap decentralized exchange.



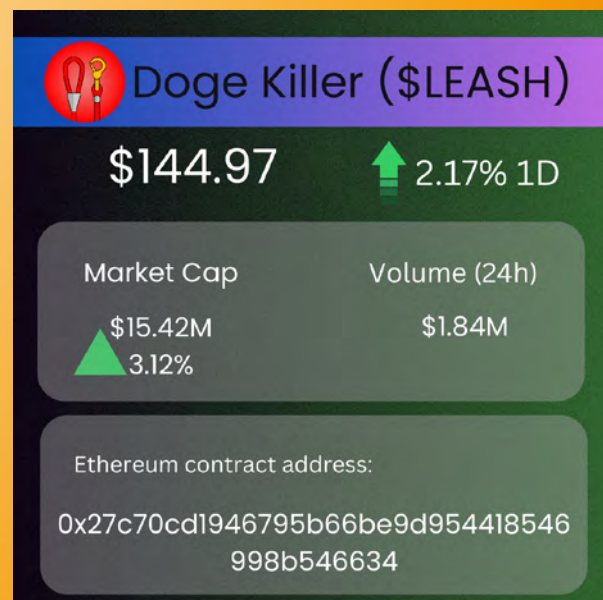
Doge Killer, operating under the ticker \$LEASH, holds a unique position within the Shiba Inu ecosystem. Originally conceived as a rebase token pegged to the price of Dogecoin, it has since evolved, with its supply capped, transforming its role and market dynamics.

LEASH's price as of 10:00 p.m. ET on Tuesday, is \$144.97 **per token**, up by 2.17% in the past 24 hours.

This price translates to a market capitalization of \$15.42 million, placing it in the small-cap category within the cryptocurrency market.

The 24-hour trading volume stands at \$1.84 million, a 3.12% increase. While the percentage increase is modest, the volume itself represents a substantial portion of the market cap (over 10%), indicating relatively high trading activity compared to its overall size.

In summary, \$LEASH is characterized as a small-cap cryptocurrency with a relatively high price per token due to its scarcity.



ShibTorch

Total Burned
600,195,155 SHIB

13.48% ↑
from last week

SHIB BURN

This Wednesday marks a cheerful milestone for the Shib Army as the total number of SHIB tokens burned soared to an impressive 600,195,155 — a fantastic 13.48% increase from the previous week. Over 600M SHIB tokens have now been permanently removed from circulation!

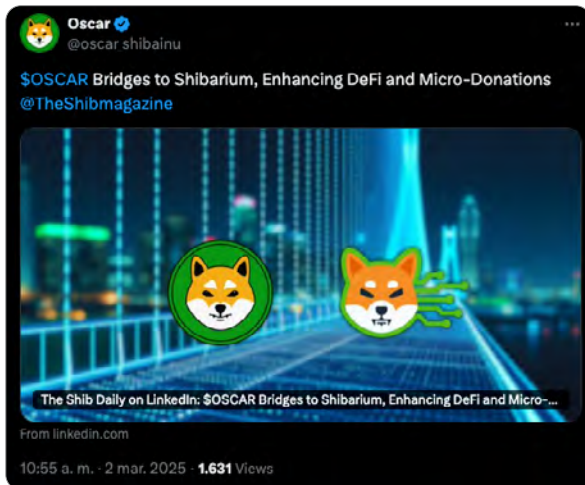
Shib Torch, the [platform](#) developed by the Shiba Inu Core Team specifically for tracking and promoting the burning of SHIB tokens, a core element of the Shiba Inu ecosystem's tokenomics, data reveals that a total of 600,195,155 SHIB tokens have been permanently removed from circulation through this burn mechanism.

The data, gathered as of 10 p.m. Tuesday, represents a substantial 13.48% increase in the total amount burned compared to the previous week. The purpose of burning tokens is to reduce the overall supply, creating deflationary pressure that could, in theory, increase the value of the remaining tokens over time, assuming demand remains constant or increases.

The significant weekly increase in burned SHIB suggests growing community participation in burn initiatives, potentially driven by various mechanisms within the ecosystem, such as a percentage of transaction fees on Shibarium or specific burn events.

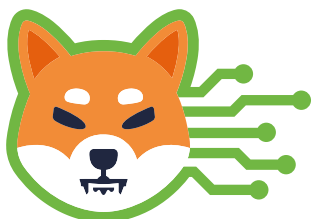


TOP *Dogs*



A big shoutout to OSCAR for making the leap to Shibarium! With fresh DeFi avenues and an inspiring micro-donation platform, OSCAR is on a mission to drive real change in Shibarium and far beyond.

Shiboshi holders can now shine even brighter with more points in ranked tournaments in Shiba Eternity! Mark your calendars for Thursday's [play session!](#)



"The future is bright ShibArmy, you may need shades."

- Shytoshi Kusama

Finished the journey?

Let's make it unforgettable—grab one of the 3,000
free NFTs waiting to be minted this week!



The Shib 

The Shib