

The Shib

Community - Future & Tech - Fun

**RACE TO
GLORY**

**BEYOND
THE PIXELS**

**LAP DOGS
ACCELERATE**

**GACHA
GETS REAL**



T H E S H I B 0 6 1



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GM Shib Army!



In the 61st edition of The Shib Magazine, we invite you to join us as we take a closer look at a very important part of the Shiba Inu ecosystem where gaming is undergoing a remarkable transformation.

This edition features an in-depth look at Lap Dogs, a racing game that takes the thrill of competition to a new level. Players, get ready to immerse yourselves in strategic races like never before.

In the Shib Tricks column, a comprehensive guide awaits you—it gives insights into the tools necessary to dive into this new experience.

Our Shib Insights article discusses the role that NFTs play in the gaming world and their potential to bring about a host of community-driven opportunities.

We also shine a light on Shiba Eternity's exciting new features and the newest NFT collection—the first of its kind on Shibarium—by the team behind Geishas of Shibarium.

Are you ready, Shib Army? #LFPlay!

Beyond the Checkered Flag

Beyond the checkered flag lies a revolution in gaming, where the Shiba Inu ecosystem is rewriting the rules of play, and dares you to discover what's next.



A timeless emblem, it has long been a symbol of triumph, the culmination of a relentless pursuit of speed. Yet, its origins, like ancient inscriptions half-hidden by time, are shrouded in a captivating ambiguity. Some whisper of its birth on the dusty tracks of early horse races, others of its emergence amidst the clamor of 19th-century cycling contests in France.

Regardless of its precise genesis, this stark tapestry of black and white has, for over a century, served as an unmistakable signal – a visual punctuation mark declaring the end of one journey and the exhilarating start of another. It has witnessed the evolution of speed itself, from the first sputtering engines to the sleek, aerodynamic marvels of today's racing circuits.

But in this epoch of unprecedented technological acceleration, the checkered flag itself is undergoing a metamorphosis. It is no longer merely a symbol of speed in the physical realm; it has become an emblem of transformation in the digital world. The advent of blockchain technology, the rise of decentralized communities, and the dawning of the metaverse have given rise to a new breed of speed – a force that transcends the confines of physical racetracks and the limitations of traditional gaming.

This is a speed that's measured not in miles per hour or laps completed, but in the velocity of innovation, the rapid evolution of community-driven development, and the blurring of boundaries between the virtual and the real, the rapid evolution of community-driven development, and the blurring of boundaries between the virtual and the real.

This new breed of speed empowers the individual, fosters co-creation, and challenges the very notion of what it means to play, to interact and to own in a digital age. It's a paradigm shift, where the passive consumption of entertainment gives way to active participation in the creation of digital worlds. Imagine a landscape where players are not just consumers but also architects, where digital assets are not just ephemeral pixels but possess tangible value, and where the act of play extends beyond the screen to encompass social interaction, economic opportunity, and the very formation of identity.

Leading this revolution is the Shiba Inu ecosystem, a collective of visionaries, developers, and passionate community members who, much like the early pioneers of motorsports, are driven by an intrinsic desire to build something extraordinary. They are not merely creating games or digital assets; they are forging a new paradigm, a decentralized ecosystem where transparency, community ownership, and innovation are the very foundations upon which the future is being built.

They are the vanguard of a movement that seeks to democratize the digital landscape, placing power and agency back into the hands of the people.

Prepare to unleash your inner Shiboshi or Sheboshi!

In this edition of The Shib, we journey into the heart of Lap Dogs, Shiba Inu's groundbreaking racing game. Join us as we uncover, through conversations with its creators, the thrilling gameplay, the strategic depth, the benefits for the Shib Army, and the game's role in shaping the future of Web3. We'll also reveal how Lap Dogs embodies a new wave of gaming, where community-driven development and digital ownership are changing the rules of the game.

The checkered flag has been raised, not to signal the end of a race, but to herald the dawn of an extraordinary new era.

Welcome to the revolution, where a new breed of speed is shattering the old rules of gaming.

Lap Dogs: A New Breed of Speed Takes the Track

Get ready to experience a new breed of racing with Lap Dogs, where strategic use of abilities and pickups transforms a simple race to the finish line into a chaotic and utterly addictive battle for supremacy.



It's an opportunity to experience the thrill of competition in a new and accessible way.

The starting gun fires, a digital roar echoing through the virtual arena. It's Lap Dogs, a high-octane experience where adorable Shiboshis and Sheboshis, those beloved mascots of the Shib ecosystem, transform into fierce competitors. Here, speed is not enough; strategy is paramount. It's a world where carefully timed abilities and strategically deployed pickups can mean the difference between victory and a tumble into the digital dust.

Lap Dogs arrives as a free, standalone experience, a more lightweight alternative to the full [SHIB: The Metaverse](#), accessible through the Shib Portal via the official Metaverse or [Play with Shib](#) websites. While currently confined to Windows, the team is actively working to expand its reach, promising a future where more players can join the race. It's an opportunity to experience the thrill of competition in a new and accessible way.

As Angel, Shib Games Lead, shared with The Shib, "We're thrilled to bring our new game, Lap Dogs, to Windows. A lot of us grew up gaming on PC and we know many gamers prefer that experience - whether it's the precision, the screen size, or just the vibe of sitting at your desk ready to dive in." It's an opportunity to experience the thrill of competition in a new and accessible way.



A Symphony of Speed and Strategy

The objective of Lap Dogs is deceptively simple: race to the finish line. But the path to victory is far from straightforward. It's a dance of speed and strategy, where players must master the art of [drifting around corners](#), timing their jumps to clear obstacles, and using their abilities to disrupt their opponents.

The ability to customize key bindings allows players to tailor the controls to their own preferences, creating a more personalized and intuitive experience. And when the inevitable happens – a wrong turn, a collision, or a tumble into a digital ditch – the respawn feature offers a quick reset, allowing players to get back into the action [without missing a beat](#).

The Shib Classes: A Strategic Chessboard

The four Shib classes are not just cosmetic choices; they are strategic archetypes, each with its own unique strengths and weaknesses. The Good Boi, with its balanced abilities, is a perfect starting point for new racers, offering a gentle introduction to the game's mechanics. The Chonky Boi, with its no-nonsense approach, is a force to be reckoned with, brushing off distractions and steadfastly moving forward.

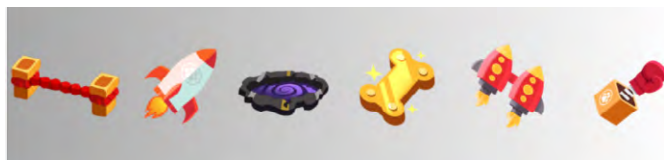
The Cool Boi, with its mastery of ice magic, transforms the track into a strategic chessboard, allowing players to control the flow of the race and hinder their opponents. And the Zoomy Boi, with its speed-focused abilities, rewards players who have mastered the track, allowing them to zoom past the competition with breathtaking velocity.

Pickups: The Wild Cards of the Race

Pickups are the wild cards of Lap Dogs, capable of dramatically shifting the course of a race. They are not just random power-ups but strategic tools that can be used to gain an advantage or sabotage your opponents.

The Trip Wire, the Homing Missile, and the Tar Pit are all designed to hinder your rivals, creating chaos and disrupting their momentum. The Shiny Bone, the Jetpack and the Boxing Gloves, on the other hand, are designed to give you a personal advantage, allowing you to become temporarily invincible, fly over obstacles, or punch your way to the front of the pack.

The fact that acquiring a new pickup replaces the previous one forces players to make strategic choices, adding another layer of depth to the gameplay.

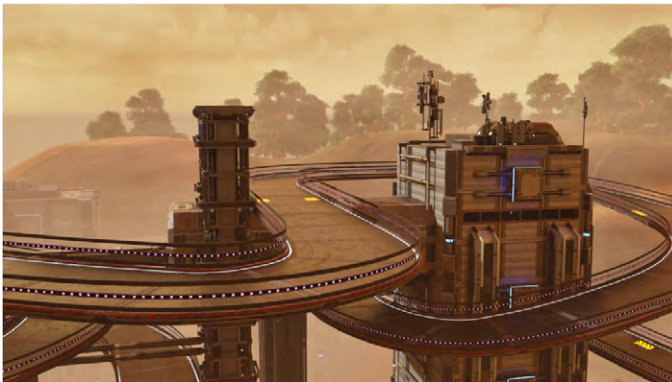




Two Tracks, Two Challenges

The two available tracks, inspired by iconic locations within the Shib: The Metaverse, offer distinct challenges and require different racing strategies.

Ryoshi Plaza, with its wide lanes and minimal obstacles, is a perfect training ground for new racers, allowing them to focus on mastering the basics of movement and ability usage.



Rocket Pond, on the other hand, is a high-stakes track that demands sharp reflexes and skillful navigation, with tight corridors and unpredictable hazards that can send you tumbling off the track.

Lap Dogs: A Community-Driven Evolution

Lap Dogs is not a finished product; it's a living, breathing game that is constantly evolving. The game is currently in early access, and the developers are actively seeking player feedback to shape its future.

The Play with Shib [Discord](#) is the hub for this community-driven development, where players can share their thoughts, report bugs, and contribute to the ongoing evolution of the game. It's a collaborative project, where the community plays a vital role in shaping its destiny.

A Glimpse into the Future

While the specifics of the roadmap remain under wraps, the future of Lap Dogs is filled with exciting possibilities. Tournaments, where players can test their skills against the best of the best, are on the horizon.

The ability to use your own Shiboshi and Sheboshi [NFTs](#) as in-game characters is also in development, promising a deeper level of personalization and ownership. And with the promise of more classes and tracks to come, the world of Lap Dogs is set to become even more varied and engaging.

Lap Dogs transcends the boundaries of typical racing, offering a glimpse into a future where gaming is more accessible, more strategic, and more fun. It's a new breed of speed, and the race has just begun.

What will you discover when you unleash your inner Shiboshi on the track?

The track is calling. Download Lap Dogs today and join the journey.

Lap Dogs: Shiba Inu's High-Octane Race to Redefine Gaming, One Shiboshi at a Time

A wave of excitement is building within the Shiba Inu ecosystem as Shib Games unveils Lap Dogs, a standalone racing game that blends casual fun with strategic depth.



In the high-speed world of Lap Dogs, where adorable Shiboshis and Sheboshis race across dynamic tracks, players are greeted not just with thrilling action but with a refreshing blend of nostalgia, strategy, and innovation. A game that blends the exciting rush of arcade racing with unique character abilities, fast-paced mechanics, and even the integration of NFTs, Lap Dogs stands as a unique experience in the growing Play with Shib ecosystem.

At the helm of this creative and technological endeavor are Max, a game designer at Shib Games, and Elia, the technical director at Shib: The Metaverse. Both spent countless hours fine-tuning the game's mechanics, designing quirky characters, and bringing the racetrack to life.

They recently gave The Shib an exclusive opportunity to discuss their design philosophy, gameplay mechanics, technical challenges, and the future of Lap Dogs, offering us a rare glimpse into the world they've built.

Lap Dogs Design Philosophy: Accessibility Meets Excitement

Our primary goal was to create a casual/arcade racing game that leverages our Shiboshis and Sheboshis and provides a perfect blend of fun and skill," said Max, the lead game designer at [Shib Games](#).

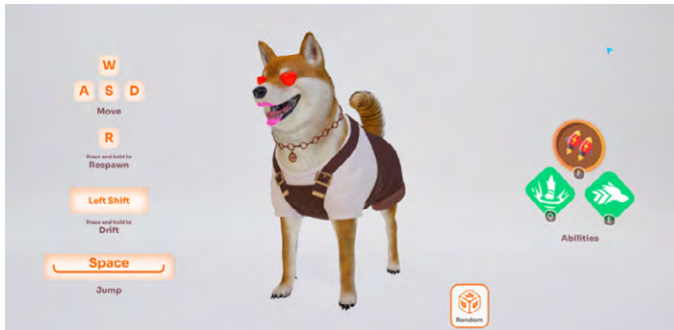
"We wanted the game to be super easy to pick up, yet challenging for skilled players to master. You can jump into the game and race without hesitation, but there's always room for strategy when you start to understand the track, abilities, and pickups."

The decision to keep Lap Dogs separate from Shib: The Metaverse was deliberate. Max explained, "We wanted players to be able to jump straight into a race without going through the Metaverse every time. It's about accessibility, about minimizing friction for players. In the future, depending on community feedback, we might integrate it, but right now, it's about making racing as quick and fun as possible."

Character Classes: Personality and Strategy in Every Lap

One of the most exciting features of Lap Dogs is the wide array of Shiboshi characters, each with their own unique abilities. From the speed-demon Zoomy Boi to the powerful Chonky Boi, each class offers a different racing experience. "The abilities were designed around the theme of each class," Max explained. "We wanted to emulate the various archetype characters you see in racing and action games — the agile ones, the heavy-hitters, the sneaky ones, and so on."

Balancing these classes was no small feat. "We spent weeks playtesting to ensure each class had a fair chance of winning, while making sure no one felt too overpowered or weak," Max added.



Pickups and Power-Ups: Turning the Tide of Battle

What would a racing game be without the occasional twist of fate and Lap Dogs delivers with its lineup of chaotic pickups. From Trip Wires to Jetpacks, these items add layers of strategy that keep every race unpredictable.

Elia, the technical director, delved into the design of these power-ups: "Each pickup was added with one thing in mind: to create dynamic, [strategic](#), and fun moments. We wanted to keep the race leaderboard fluid, and these pickups help mix things up."

Max gave further insight into how the pickups work in the game: "Take the Trip Wire, for example. It introduces a defensive strategy — you can place it on a tight corner, and suddenly, the player behind you has to avoid it or risk losing speed."

Meanwhile, the Homing Missile takes a more aggressive approach. Elia noted, "The homing missile targets the player in the lead. It's a game-changer because it can suddenly flip the tables — you might be in last place, but with the right timing, you could be in first."

The Art of Fast Racing: Overcoming Challenges in Gameplay

Designing a game with fast-moving mechanics and high-speed racing brings with it its fair share of challenges. "The biggest hurdle was balancing speed and control," Elia shared.

"You want the game to feel responsive without making it too hard to navigate tight turns or handle obstacles." Overcoming this involved fine-tuning physics and ensuring that the different classes felt unique in their handling.

Equally challenging was maintaining performance during high-speed action. "Lag can be an issue, especially when multiple players are involved, so we had to optimize the game to ensure smooth performance," Elia explained. "We spent a lot of time testing and refining, making sure it runs fluidly on a variety of systems."

Lap Dogs Track Design: A Race Through Shib: The Metaverse

When it comes to Lap Dogs' track design, the game stays true to its [Shib: The Metaverse](#) roots while offering something distinctly its own. "The tracks are inspired by elements of the Metaverse, but they stand on their own," Max said, hinting that players might spot familiar landmarks from the broader Shiba Inu world. "We wanted players to feel like they're racing through familiar environments, but with fresh perspectives and challenges."



Tracks like Ryoshi Plaza and Rocket Pond Track offer varied landscapes that keep the racing experience fresh, but Max teased that more exciting locations are on the horizon. "Expect new, original tracks alongside some familiar ones in future updates," he promises.

The Community and Future of Lap Dogs

Beyond the races, Lap Dogs offers players a chance to engage with the broader Shiba Inu community. Competitive events and [tournaments](#) are already on the roadmap, with Elia confirming, "We're planning regular tournaments and community-driven events. Players will be able to participate in head-to-head races, with exclusive rewards for top performers."



Optimizing for Performance: Bringing Lap Dogs to Every Platform

Though Lap Dogs debuts on Windows, Elia and his team have big plans for expanding to other platforms, including consoles and mobile. "We chose Windows initially for its broad user base and the development-friendly environment," Elia explains. "But we're already planning to bring it to other systems, including Linux and mobile devices, in the future."

In terms of optimization, Elia noted that Lap Dogs is designed to be more lightweight than the Metaverse experience. "By utilizing Shader Model 6 and streamlining asset management, we've ensured that Lap Dogs runs smoothly on [mid-range](#) and entry-level systems, without sacrificing visual quality."



Exciting Features and Updates

Max and Elia are excited about the game's roadmap. More Shibo classes are coming, as are additional tracks and customization options.

"We're already working on new Shibo classes that will bring fresh playstyles to the game," Max shared. "Expect even more ways to race, strategize, and compete."

Meanwhile, Elia underlined the importance of community feedback. "Our players are an integral part of the process. We listen closely to their [feedback](#) through our [Discord](#), [social media](#), and [official forums](#), and we use that input to improve the game. Expect regular updates every quarter, including bug fixes, quality-of-life improvements, and new content."

A Thrilling Race Ahead

Lap Dogs is an evolving, community-driven experience that combines the thrill of racing with the power of NFTs, character-based strategy, and total action. As Max put it, "Our aspiration is simple: we want Lap Dogs to be fun, exciting, and enjoyable for everyone, while also providing a high-skill ceiling for those who want to challenge themselves."

With upcoming tournaments, more Shibo classes, and a host of new features, Lap Dogs is setting the stage for a racing experience like no other. As Elia summed up, "Buckle up and get ready for the ride of your life. We can't wait to see you on the track."

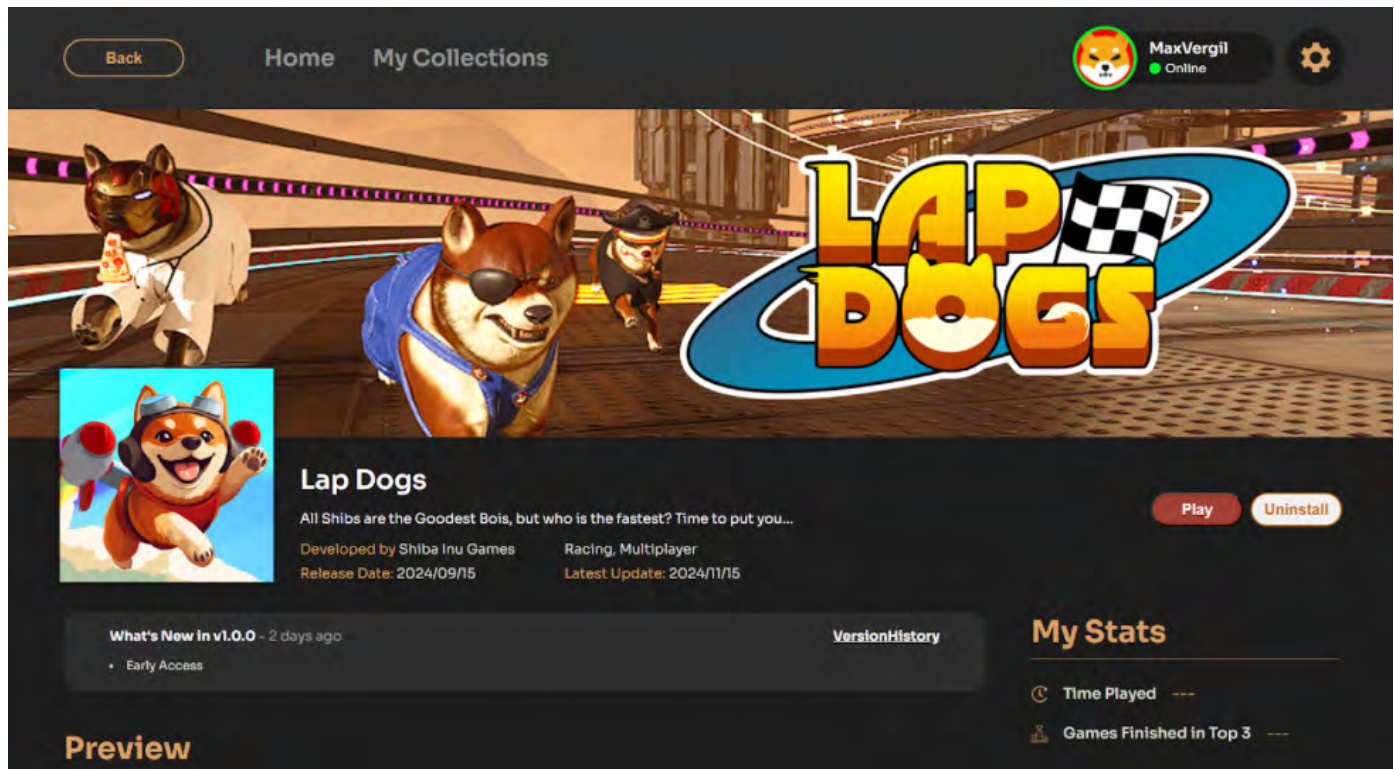
How To Unleash Your Inner Shib: A Lap Dogs Guide

This guide breaks down everything you need to know to jump into Lap Dogs, from downloading the game to mastering its chaotic races — all without needing a PhD in blockchain or a wallet full of NFTs.



Alright, you've heard the hype, you've seen the adorable Shibs, and now you're itching to get behind the wheel (or, you know, the paws) and tear up the track in Lap Dogs.

Well, get ready, because this guide is your roadmap to racing glory. We're not going to bore you with technical jargon; we're here to get you playing, winning, and maybe even causing a little chaos along the way.



How to Download and Access Lap Dogs: The Gateway to Speed

So, you're ready to join the race? Excellent choice! But before you can unleash your inner Zoomy Boi, you'll need to get your paws on the game. Lap Dogs isn't hiding in some dusty corner of the internet; it's available through the Shib Portal, which is basically your gateway to all things Shib-related. Think of it as the cool kids' clubhouse, but instead of secret handshakes, you get access to awesome games.

Now, here's the deal: Lap Dogs is currently a Windows-only affair. Yes, we know, not everyone is rocking a Windows machine these days, but fear not, the developers are working hard to bring the game to other platforms. So, if you're a Mac or Linux user, just hang tight, your time to race is coming.

To get your download on, you'll need to head over to either [SHIB: The Metaverse](#) official website or the [Play with Shib](#) official website. Once you're there, you'll find the download link for the Shib Portal, which is your key to unlocking Lap Dogs.

Now, a crucial point to remember: Lap Dogs is a standalone game. That means it's not hiding inside [SHIB: The Metaverse](#) itself. It's a separate, more lightweight experience, designed to get you into the action quickly. Think of it as the Metaverse's cool, younger sibling, always ready for a quick race.

And the best part? Lap Dogs is completely free to download and play. That's right, no hidden fees, no pay-to-win shenanigans, just pure, unadulterated racing fun. You don't even need to own a fancy Shiboshi or Sheboshi NFT to get in on the action. So, whether you're a seasoned crypto veteran or a complete newbie, you can jump right in and start racing.

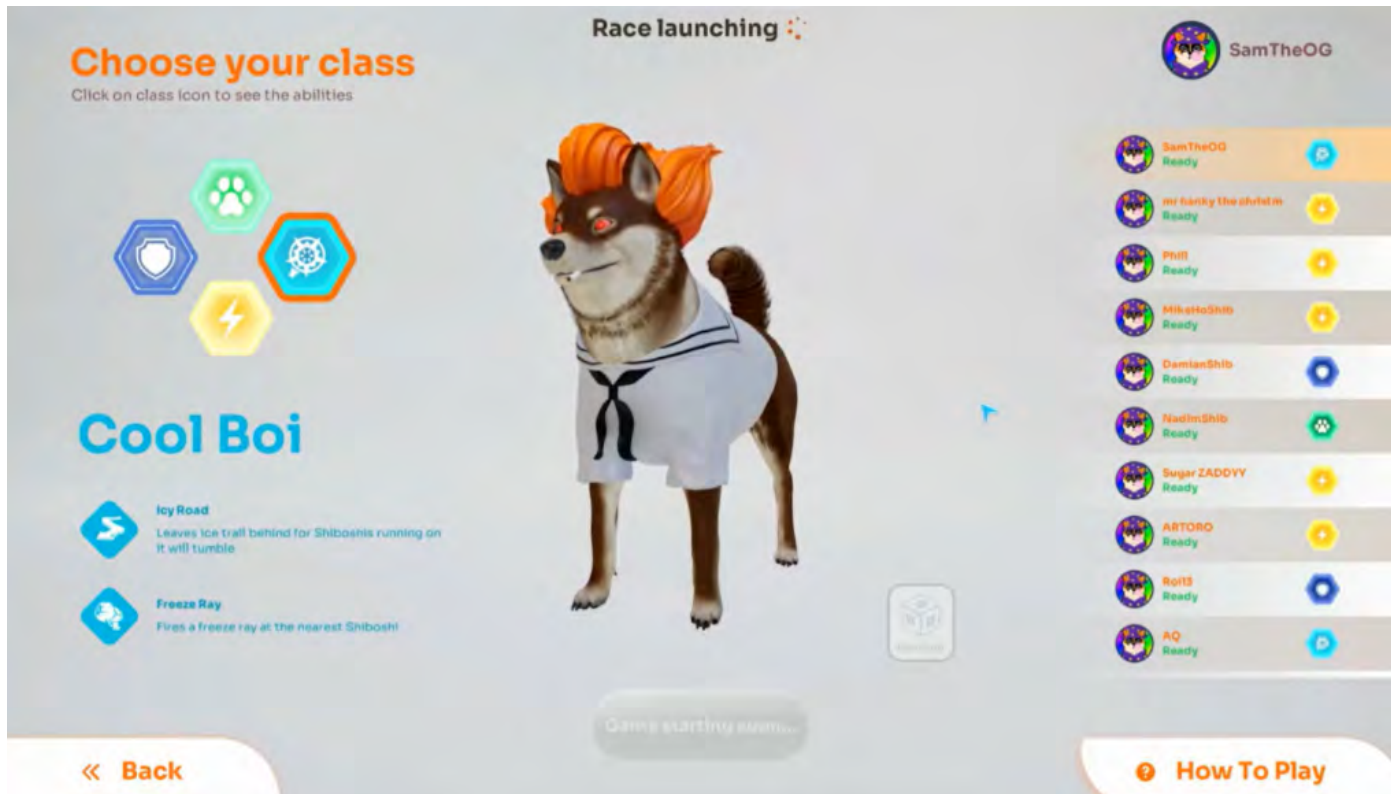


How to Play Lap Dogs: Unleash the Chaos

Alright, you've got the game downloaded, you've got your racing gloves on (metaphorically, of course), and now it's time to hit the track. The objective is simple: race to the finish line. But don't think this is just a straight-line sprint. Oh no, Lap Dogs is all about using your abilities and pickups to disrupt your opponents and secure your place on the podium. It's a chaotic, hilarious, and utterly addictive experience.

First things first, let's talk controls. You'll be using the classic W, A, S, D keys or the arrow keys for movement. Think of it like driving a tiny, furry race car. You've got Q for your first ability, E for your second ability, and F to activate those glorious pickups you'll find scattered around the track.

If you get stuck in a ditch or find yourself facing the wrong way, just hold down R to respawn. And for those moments when you need to slide around a corner like a pro, hold down Left Shift to drift. Finally, Space is your jump button, perfect for clearing obstacles or getting a little airtime.



Now, if you're not a fan of these default controls, don't worry, you can customize your key bindings in the Settings menu. So, if you prefer to use your left pinky to activate your abilities, go right ahead, we won't judge.

SHIB Classes

Next up, let's talk about the Shib Classes. You've got four main options: the Good Boi, the Chonky Boi, the Cool Boi, and the Zoomy Boi. Each class has its own unique abilities, so choosing the right one for your playstyle is crucial.



The Good Boi is your all-around, balanced racer. He's got Sprint (Q), which gives you a short speed boost, and Pounce (E), which lets you jump on the closest Shiboshi in front, sending them tumbling. He's the jack-of-all-trades, master of none, but still a solid choice for beginners.



The Chonky Boi is all about resilience and brute force. He's got Absolute Unit (Q), which makes him immune to all other Shiboshi abilities for a few seconds, and Wrecking Ball (E), which turns him into a furry ball of speed. He's the tank of the group, perfect for those who like to plow through the competition.



The Cool Boi is the master of ice magic. He's got Icy Road (Q), which leaves a trail of ice behind you, causing other Shiboshis to tumble, and Freeze Ray (E), which freezes the nearest Shiboshi in their tracks. He's the trickster of the group, perfect for those who like to play mind games.



The Zoomy Boi is all about speed, pure and simple. He's got Comin' Thru! (Q), which gives you a speed boost based on how many Shiboshis are in front of you, and Zoomies (E), which gives you a massive speed boost for a few seconds. He's the speed demon of the group, perfect for those who like to leave their opponents in the dust.

Pick Ups

And finally, let's talk about Pickups. These glorious power-ups spawn on the track and can be activated by pressing F. You've got the Trip Wire, which sends other Shiboshis tumbling, the Homing Missile, which targets the leader, the Tar Pit, which slows down your opponents, the Shiny Bone, which makes you invincible, the Jetpack, which lets you fly, and the Boxing Gloves, which let you punch your way to victory. Just remember, obtaining a new pickup will overwrite an unused one, so choose wisely.



Tips and Tricks: From Novice to Pro

Alright, you've got the basics down, but if you want to truly dominate the track, you'll need to master a few tips and tricks.

First, master the movement. Practice drifting around corners using Left Shift and jumping over obstacles using Space. These two moves alone can make a huge difference in your race times.

Next, time your abilities. Don't just spam them randomly. Use your speed boosts at the right time to overtake opponents, use your ice abilities to create strategic hazards, and use your pounce to disrupt your rivals' momentum.

And finally, use your pickups strategically. Don't just deploy them willy-nilly. Use the Trip Wire in narrow sections of the track, use the Homing Missile when the leader is about to cross the finish line, and use the Shiny Bone when you're about to get hit by a barrage of attacks.

Remember, different classes are better suited for different playstyles. If you're a beginner, the Good Boi is a great place to start. If you're a more aggressive player, the Chonky Boi might be your jam. If you're a trickster, the Cool Boi is your best bet. And if you're all about speed, the Zoomy Boi is your soulmate.

And most importantly, practice makes perfect. Spend some time on each track, learn the layout, and master your techniques. The more you play, the better you'll get, and the more fun you'll have.



Additional Information: The Nitty-Gritty

Before we wrap up, let's cover a few more important details. First, the system requirements.

Lap Dogs is designed to be more lightweight than the Metaverse, but you'll still need a decent PC to run it smoothly. The minimum specifications are Windows 10, an Intel Core i5-4430 or AMD FX-6300 processor, 8 GB of RAM, 15 GB of storage space, and an NVIDIA GeForce GTX 1080 or AMD Radeon 5700 XT graphics card. For the best experience, the recommended specifications are Windows 11, an Intel Core i7 6700K or AMD Ryzen 5 1600 X processor, 16 GB of RAM, 25 GB of storage space, and an NVIDIA GeForce RTX 3060 or AMD Radeon RX 6600 XT graphics card.

Also, remember to update the game via the Shib Portal to ensure you have the latest version. And finally, if you have any feedback, questions, or just want to chat about your racing adventures, be sure to join the Play with Shib Discord and share your thoughts with the community.

System Requirements

Recommended Specifications

Operating System	Windows 11
Processor	Intel Core i7 6700K / AMD Ryzen 5 1600 X
RAM	16 GB SSD
Storage	25 GB available space
Graphics	NVIDIA GeForce RTX 3060 / AMD Radeon RX 6600 XT

Minimum Specifications

Operating System	Windows 10
Processor	Intel Core i5-4430 / AMD FX-6300
RAM	8 GB
Storage	15 GB available space
Graphics	NVIDIA GeForce GTX 1080 / AMD Radeon 5700 XT

So, there you have it, your comprehensive guide to Lap Dogs. Now go forth, unleash your inner Shiboshi, and dominate the track! And remember, it's not about winning, it's about having fun... but winning is pretty cool too.

Gaming Beyond the Pixels: The New Revolution?

Journey beyond the pixels and into the gaming world, where NFTs are transforming games into a decentralized, community-driven experience with boundless possibilities.



The familiar glow of the screen, the rhythmic click of the controller, the immersive worlds crafted from pixels and code – these have long defined the gaming experience.

But, now, a new force is stirring beneath the surface, a digital tremor that promises to shatter the boundaries of the virtual and redefine the very nature of play. This is not just an evolution but a revolution, one where blockchain technology and non-fungible tokens (NFTs) are rewriting the rules of the game, ushering in an era where digital ownership, community empowerment, and the [metaverse](#) converge.

NFT in Gaming: A New Paradigm for Ownership

For decades, players have been digital tenants, their in-game assets – the coveted skins, the legendary weapons, the meticulously crafted characters – existing solely within the walled gardens of centralized publishers. These items, often acquired through countless hours of gameplay or significant financial investment, were ultimately controlled by the game developers, unable to be traded, sold, or transferred to other platforms. This model, while familiar, has long been a source of frustration for players who felt they had little real ownership over their digital possessions.

NFTs are disrupting this paradigm, transforming digital assets from ephemeral pixels into verifiable possessions. As Jonty Cowan, a video games lawyer at Wiggin LLP, [explained](#), "if you are selling a digital asset using an NFT... it's a method of selling that asset."

By representing in-game items as unique, verifiable tokens on a blockchain, NFTs grant players true ownership. They can own, trade, and sell their items across different games and platforms, creating an open market that is independent of the game's publisher.

This shift in power dynamics is profound, transforming players from mere consumers into active participants in a decentralized digital economy. Games like Axie Infinity, Decentraland and The Sandbox are already demonstrating the potential of this model, providing players with real ownership over their digital assets and creating vibrant, player-driven economies.

The Rise of Play-to-Earn: Gaming as a Source of Income

The integration of NFTs has given rise to the Play-to-Earn (P2E) model, a concept that is fundamentally altering the relationship between gaming and economics. In P2E games, players earn real-world value through gameplay, typically in the form of [cryptocurrency or NFTs](#). This has transformed gaming from a leisure activity into a potential source of income, particularly in regions where traditional employment opportunities are limited.

This has led to the emergence of "GameFi" [ecosystems](#), where blockchain technology enables decentralized finance (DeFi) to be integrated directly into gaming. NFTs play a crucial role in GameFi, allowing players to earn digital assets that can be traded or sold for profit, creating a new form of digital entrepreneurship.

As Orel Srur, co-founder of OviO Gaming, noted, "Web3 didn't invent play to earn... we are just trying to eliminate the whole process of the onboarding into the web3 aspect." The economic implications of P2E are significant, with some players earning a living from games like Axie Infinity, particularly in countries like the Philippines. The [NFT gaming market](#) was valued at approximately \$3.76 billion in 2023 and is projected to grow at a compound annual growth rate (CAGR) of over 60% between 2024 and 2032, based on the data from [Grand View Research](#).



Decentralization and the Power of the Community

Beyond ownership and economic opportunity, NFTs are also serving as a foundation for the decentralization of the gaming ecosystem. Traditionally, [game developers](#) have controlled every aspect of the game, from the economy to the in-game items. With NFTs, control is distributed, and players become active participants in the game's growth and governance.

This decentralization is further enabled by Decentralized Autonomous Organizations ([DAOs](#)), where communities have a say in the development and governance of games. Players can vote on changes to gameplay, in-game events, or even the game's direction, creating a more player-driven experience.

NFTs are also integral to the creation of metaverses, virtual worlds where users can own and interact with [digital property](#), social spaces, and in-game assets. Gaming may well be the primary entry point into these expansive virtual environments, with NFTs serving as the building blocks of these new digital realities.

NFT in Gaming: Appeal and the Challenges

The appeal of NFTs in gaming is multifaceted. For developers, NFTs represent a new revenue stream through the sale of rare or exclusive in-game items. For players, NFTs offer tangible benefits, like the ability to sell or trade [in-game assets](#), which have real-world value. This creates a more engaging and rewarding experience, where players are not just consumers but also stakeholders in the game's success.

However, the integration of NFTs into gaming is not without its challenges. Concerns about the environmental impact of NFTs (particularly those on proof-of-work [blockchains](#)), scams and fraud in the NFT market, the volatility of NFTs as assets, and player resistance to changes in game mechanics are all valid and must be addressed.

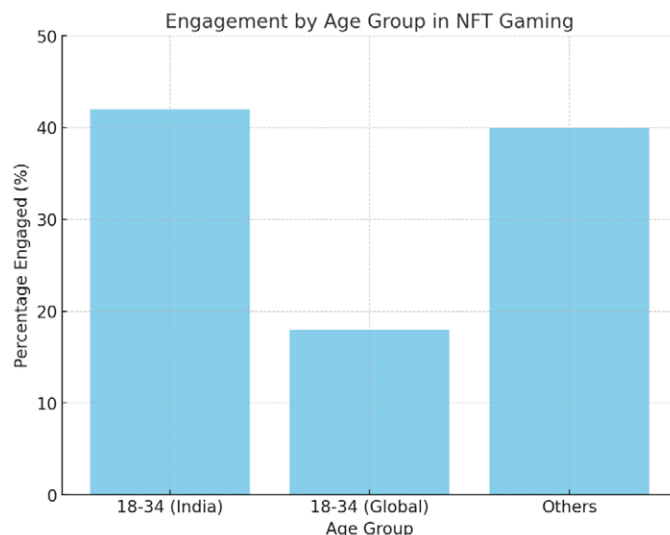
There are also concerns that NFTs will introduce pay-to-win mechanics or create gameplay where players are incentivized by profit rather than fun. Developers must strike a delicate balance between these concerns and the innovative possibilities that NFTs offer. As Jonty Cowan points out, "I think the industry was sort of already moving away from those what we might now consider sort of sharp practices... people aren't doing ICOs now... because it's seen as you know wrong."

A Cultural Shift: New Players, New Values

NFTs are not just changing the mechanics of gaming; they are also attracting a different [demographic of gamers](#). Crypto enthusiasts and investors, drawn to the financial potential of NFTs, are increasingly entering the gaming space, creating a new type of player who is as interested in the economic aspects of gaming as they are in the gameplay itself. This shift is having a profound impact on traditional gaming audiences, who may be more skeptical of these new technologies.

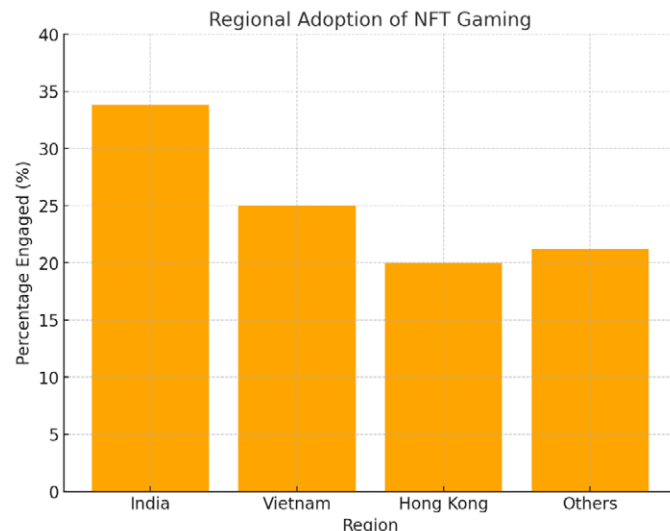
This is part of a broader cultural shift toward valuing digital assets. The rise of digital art, collectibles, and even virtual real estate demonstrates a growing acceptance of digital ownership and a recognition that value can exist in the virtual world. NFTs are at the forefront of this movement, creating a new paradigm

for value and ownership in virtual worlds.



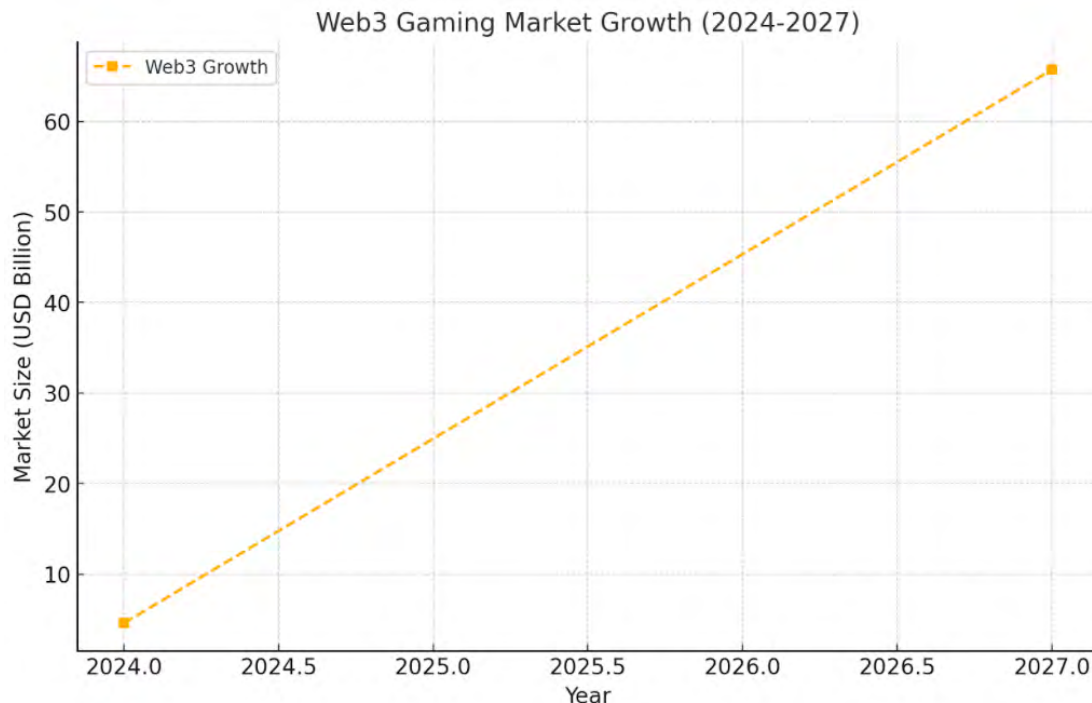
Regional adoption trends also vary, with countries in the Asia-Pacific region, particularly India, Vietnam, and Hong Kong, exhibiting higher percentages of user engagement in NFT gaming, with India leading at 33.8% of its total gamer population, according to data from [Levvel](#).

Globally, individuals aged 18-34 are the most active participants in NFT gaming, with an average of 18% having engaged in play-to-earn games, a figure that reaches 42% in India among the same age group, data from [Finder](#) revealed.



Projections and Possibilities

The projections for the NFT and blockchain gaming space are significant. The global NFT market is expected to continue growing, with gaming being one of the key drivers of that growth. Publishers generated an estimated \$3.64 billion in revenue from in-game NFTs in 2022, with forecasts suggesting this could rise to \$15 billion by 2027, according to data from [S&P Global](#).



The Web3 gaming market is expected to expand significantly, with projections estimating growth from \$4.6 billion in 2024 to \$65.7 billion by 2027, according to [data](#) from Kraken. Blockchain gaming accounted for 30% of NFT market activity in Q1 2024, attracting around 2.1 million daily unique active wallets, also according to Kraken. Tony Pearce, CEO of Reality+, emphasizes the importance of creating engaging experiences, stating, "I think it's down to developers to make the experience fun."

The story of gaming is far from over. The pixels may still flicker, the controllers may still vibrate, but the landscape has been irrevocably altered. The integration of NFTs is not just a technological upgrade but a narrative shift, a new chapter in the ongoing saga of interactive entertainment.

As we move beyond the familiar boundaries of traditional gaming, we are entering a world where players are not just participants but also architects, where digital ownership is not just a concept but a reality, and where the metaverse beckons with the promise of boundless possibilities.

The revolution has begun, and the future of play is being written now, in code, community, and the collective imagination of a new generation of gamers.

Shiba Eternity Doubles Down on Gacha, Because Why Not?

Doubling down on gacha, Shiba Eternity introduces new featured cards and traits, complete with pity timers, to fuel the hunt for coveted digital assets.



All right, let's be honest, we all have a soft spot for a good loot box. That little ting! sound, the burst of colorful pixels, the promise of a rare and shiny prize... It's hard to resist.

But when the system behind those little dopamine hits starts feeling, well, a bit uninspired, then maybe it's time for a refresh. That's the position Shiba Eternity, the card-battler-with-doge-avatars, finds itself in.

The solution? To lean a bit harder into the gacha system.

Currently, players are sitting on piles of "Kibble," Shiba Eternity's in-game currency. What can you use it for?

Buying a random Shiboshi (which is a shiba inu avatar, not a type of sushi, I promise) or basic card packs, which currently feel a bit like a random number generator. Now, we've got word that Shib Games is looking to give the game a bit of a jolt by introducing a whole new gacha system.

New Shiba Eternity Featured Cards: Chasing Legendaries, One Kibble at a Time

First up, we have Featured Cards. Alongside the usual card packs, they're introducing these new "featured" packs, which they say are meant to address some of the Shiba Eternity gameplay changes.

Every couple of weeks, a legendary card gets the spotlight treatment. Think of it as a "shove" towards players who are looking for that rare, [legendary card](#) to complete their collection.

These packs will set you back 150 Kibble, a bit of an increase from the regular packs at 100 Kibble. For that extra 50 Kibble, you get a slight boost to your odds. Progress!



But, hold on, there's more. For the unlucky among us (and full disclosure, I consider myself a card-drawing specialist in that category), they're adding a pity timer.

This means that those 150 Kibble won't necessarily go down the drain with nothing to show for it. The game tracks how many of these packs you purchase, and if you manage to buy nine without getting the featured card, then the 10th is guaranteed to contain the featured card.

If you're lucky enough to pull the featured card before the 10th pack, then the counter resets. And here's a neat little twist: The pity counter doesn't reset between featured cards. So if you don't get the one you want, you carry your progress to the next rotation.

For those curious, the system works by cycling through all available legendary cards in an array (we'll spare you the technical jargon, but it's a bit like a well-organized shuffle). Every 15 days, the game picks one legendary card to feature, and once that's done, it rotates to the next until all legendary cards are featured once. This rotation helps keep things fresh, with new legendary cards arriving regularly.

Featured Shiboshi Traits: More Shib, More Gacha

But, wait, there's more! They're also gacha-fying the creation of Shiboshis themselves, with Featured [Shiboshi Traits](#).

For 150 Kibble, you can create a Shiboshi under a featured trait mode, which gives you a boosted chance of getting a Shiboshi with the special trait. And just like with the featured card packs, there's a pity timer here too. Buy 10 Shiboshis and if you haven't yet pulled the featured trait, the 10th Shiboshi is guaranteed to have it.

In addition, you'll be able to unlock more active Shiboshi slots. Right now, you're limited to 12 slots, but if you find yourself needing more, you can unlock additional slots for \$0.99 each. It's a small price for players who want to expand their collection and gacha possibilities.

Shiba Eternity Bundles

Shib Games is also offering a Shiboshi and Card Bundle for \$29.99, which essentially gives you a single Shiboshi and all the cards related to that trait upfront — without relying on the randomness of gacha pulls. For those who want to bypass the grind, it's a quick and easy option.

Tracking Player Feedback and the Future of Shiba Eternity

So, with these exciting changes, the future of Shiba Eternity is looking brighter than ever. Shib Games is clearly trying to address some of the gameplay grumbles players have been vocal about (and let's be fair, some of them were pretty valid).

These new 'featured card' and 'trait' mechanics give players something fresh to aim for, particularly if you've already sunk your teeth into the whole Shiba Eternity thing. And, let's not forget, the developers are paying close attention to player feedback and the performance of these [new systems](#).

They'll continue tweaking things to ensure that the gacha mechanics don't feel like a black hole for your Kibble but rather an exciting way to earn rare and coveted cards and Shiboshis.

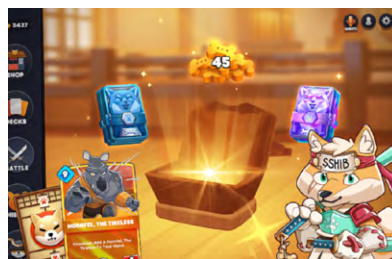
To fill up the pity counter for Featured Cards, you'll need to drop 1,500 Kibble if you're aiming for that shiny legendary. And for those chasing Featured Shiboshis, it's the same price tag: 1,500 Kibble, which guarantees you a trait if the RNG gods don't smile on you.

But, hey, you don't just have to dig into your stash of Kibble from the shop. Why not level up your strategy and join the 15-day [ranked tournaments](#) to rack up Kibble while flexing your skills? Complete a few quests for some extra Kibble love, and before you know it, you'll be stacking those cards and Shiboshis without ever needing to swipe your card.

Oh, and speaking of payment, for those looking to make purchases, Shiba Eternity offers payment methods like SHIB, USDC, and USDT on [Shibarium](#)/Ethereum using Shib Payments.

If you're not in the crypto game, don't worry — credit card payments are also available for easy access to all those coveted cards and Shiboshis.

So, jump in, give it a go and discover all the awesome new Shiba Eternity opportunities! Until then, see you at the dogjo!





Building the Next-Gen Gaming Ecosystem on Shibarium: A Developer's Guide

Build the future of gaming on Shibarium: discover why Shiba Inu's Layer-2 solution is the ideal platform for seamless, low-cost, and innovative Web3 games.




By: John Doe, Shibarium Engineering Manager








The world of gaming is evolving rapidly, with blockchain technology introducing new paradigms in ownership, economies, and player engagement. Among the many blockchain solutions available, Shibarium, Shiba Inu's Layer-2 network, stands out as an ideal platform for the next generation of gaming dApps.

Here's why Shibarium is the perfect playground for game developers and how you can start building on it today.

Why Choose Shibarium for Gaming?

-  **Low Gas Fees:** In traditional blockchains, high gas fees can make microtransactions impractical. Shibarium changes the game with ultra-low transaction fees, making [in-game purchases](#), upgrades, and rewards accessible to all players.
-  **NFT Support for In-Game Assets:** Shibarium supports the ERC-721 and ERC-1155 standards, enabling developers to [integrate NFTs seamlessly](#). These NFTs can represent characters, weapons, skins, or rare collectibles that players truly own and trade freely.
-  **Scalability for Mass Adoption:** As a Layer-2 solution, Shibarium offers high throughput, ensuring smooth performance even during peak traffic. This scalability is essential for multiplayer games or games with high daily active users.
-  **Developer-Friendly Tools:** The Shibarium Developer Portal provides an array of resources to empower your game development on Shibarium. With APIs for seamless blockchain interaction, guides for integration, and extensive documentation, the portal equips developers with everything they need to build engaging and innovative Web3 games.

Exciting Use Cases in Gaming

-  **In-Game Economies:** Create token-driven economies where players can earn and spend SHIB, BONE, or other tokens for in-game activities like unlocking levels, buying skins, or upgrading equipment.
-  **Player-Driven Marketplaces:** Shibarium's support for smart contracts allows for secure and transparent marketplaces. Players can trade their in-game assets, like rare skins or collectibles, without relying on centralized platforms.
-  **Play-to-Earn Mechanics:** Reward players for their achievements and participation. With blockchain integration, these rewards can be real-world valuable assets or tokens, enhancing engagement and retention.
-  **Unique NFTs as Game Elements:** Games can introduce NFTs as characters, power-ups, or even land parcels in virtual worlds. Shibarium's NFT support makes minting and managing these assets straightforward.
-  **Multi-Chain Interoperability:** Leverage bridges on Shibarium to allow in-game assets to move between chains. For example, a player could use their NFT character from a Shibarium-based game in another Ethereum-compatible game.

How to Get Started

- 1. Access Developer Resources:** Visit the [Shibarium Developer Portal](#) for comprehensive guides, [SDKs](#), and APIs to help you integrate your game with Shibarium.
- 2. Integrate In-Game Tokens:** Design your game's economy using SHIB, BONE, or other [tokens](#). Leverage Shibarium's low fees to enable smooth transactions for players.
- 3. Add NFT Functionality:** Use the ERC-721 or ERC-1155 standards to introduce NFTs. Create unique game elements that players can trade or use across games.
- 4. Utilize Cross-Chain Bridges:** If your game spans multiple chains, take advantage of Shibarium's interoperability features to bridge assets seamlessly.
- 5. Build Secure and Scalable Games:** Focus on scalability and security using Shibarium's robust infrastructure. Test your game rigorously to ensure a smooth player experience.

The Future of Gaming on Shibarium

Shibarium is not just a blockchain—it's the foundation of a thriving gaming ecosystem. With [upcoming advancements](#) like enhanced rollups, improved NFT standards, and cross-chain integrations, the possibilities for developers are endless. Imagine games where every item you own, every achievement you earn, and every trade you make is truly yours.

As Shibarium grows, so will the opportunities for developers to create innovative, engaging, and player-focused games. The Shiba Inu community is ready—are you?

Start building the future of gaming today. Whether you're an [indie developer](#) or a gaming studio, Shibarium provides the tools and support you need to bring your vision to life. Let's create games that players will love—and truly own.

Under the Cherry Blossoms: A Groundbreaking NFT Experience on Shibarium

"Under the Cherry Blossoms" is a groundbreaking NFT project on Shibarium, weaving a 26-chapter epic of loyalty and resilience through art, storytelling, and blockchain innovation, featuring the geisha Sakura and her Shiba Inu companion, Taro.

Contributed by [Old Horse](#)



Brought to life by the creative team behind The Geishas of Shibarium, Under the Cherry Blossoms is a unique NFT project that weaves an epic 26-chapter tale of loyalty, resilience, and unity. Hosted on the Shibarium network, this groundbreaking collection merges art, storytelling, and blockchain technology to create an unforgettable experience.

At the heart of the story is Sakura, a resilient geisha, and her loyal Shiba Inu, Taro — none other than the son of the legendary Hachi. Together, they navigate trials, uncover ancient secrets, and confront betrayals in their quest to protect their sacred land and family legacy. Set within the enchanting world of Shibarium, their journey is one of strength, unity, and timeless values.

This release comes on the heels of the successful launch of Taro Coin on Mint Club, tying the story's themes to the dynamic possibilities of blockchain innovation. Named after the loyal Shiba Inu at the heart of the tale, Taro Coin represents a celebration of legacy, loyalty, and creative storytelling within the Shibarium ecosystem.

A New Era of Blockchain Storytelling

What makes Under the Cherry Blossoms extraordinary is its innovative use of NFTs as chapters in a cohesive story. Each NFT in the collection represents a segment of the narrative, combining stunning visuals with carefully crafted prose. This fusion of art and literature allows collectors to not only own a piece of digital history but also immerse themselves in a world rich with meaning and emotion.

As part of the Shibarium network, the project highlights the potential of Layer-2 solutions for NFT ecosystems, demonstrating how blockchain technology can elevate creative storytelling. Each chapter invites holders into a vivid and timeless world where tradition meets innovation, offering more than just a collectible — it's a cultural treasure.

Rooted in Community

Presented by The Geishas of Shibarium, Under the Cherry Blossoms celebrates the spirit of the Shibarium community. The project reflects the values of collaboration, resilience, and creativity that have defined this network.

Sakura and Taro's journey draws inspiration from these principles, mirroring the challenges and triumphs of the crypto world. Taro's lineage as the son of Hachi, the legendary Shiba Inu, adds another layer of depth to the narrative, symbolizing the enduring power of legacy and loyalty.

This connection resonates deeply with the Shibarium community, making the collection both a tribute to its roots and a beacon of its innovation.

Why It Matters

In a space often dominated by speculative value, Under the Cherry Blossoms stands as a testament to the transformative power of blockchain for art and storytelling. By blending tradition with technology, this project sets a new standard for how NFTs can offer both emotional and cultural depth.

Whether you're a collector, a crypto enthusiast, or a lover of compelling narratives, Under the Cherry Blossoms delivers an experience that bridges the gap between creativity and technology.

Join the Legacy

This 26-chapter journey, crafted by The Geishas of Shibarium, invites you to immerse yourself in the enchanting world of Sakura and Taro. Follow their tale of courage, love, and loyalty as they honor their heritage and fight for a united future.

Available on the Shibarium network, Under the Cherry Blossoms is more than an NFT collection— it's a legacy waiting to be explored.

Official Links:

Mint site: <http://geishas.app>

Geisha mint site: <http://geishasofshibarium.art>

Telegram: <https://t.me/Geishasofshibarium>



DOGGIE TREATS

This week's Doggie Treats brings a delightful blend of excitement, featuring Shy's new podcast episode, new developments at Welly, a PlayFi teaser, and more. Let's keep the spirit alive by building together and sharing our accomplishments with the community!

By Malaya Ruiz

Meme Mania Episode 6 ft. Shytoshi Kusama's Meme Thesis

Get ready to meme your way into the crypto cosmos with Episode 6 of Meme Mania & the 36 Chambers of Tech by Shytoshi Kusama. Listen as the Shiba Inu lead visionary unpacks his Meme Thesis and the future of crypto—available now on Spotify and YouTube!

> [LINK](#)

Yona Gushiken [@yonashib](#)

The world premiere of Meme Mania & the 36 Chambers of Tech on SHIB: The Metaverse was just the beginning... 🚀

🔥 Now streaming on Spotify & YouTube!

Shytoshi Kusama dives deep into his Meme Thesis and the future of crypto! 🦊

Catch it here:
 🎧 Spotify: url.co/M27td
 📺 YouTube:

03:22 PM · Jan 7, 2025 · Made with Pika.style

2 retweets 0 quotes 4 likes 0 replies



< Shibarium's New Playground? Get Your Game On with PlayFi

It's time to get pumped, gamers and degens. PlayFi is coming to Shibarium, and soon you'll be experiencing new play-to-earn games—let's have some fun!

> [LINK](#)

> Taste the Blockchain: Welly Takes Center Plate with \$KIKI and Bored & Hungry

Exciting things are cooking at Welly as they partner with KIKI and Bored & Hungry to bring \$KIKI to life in a unique way this 2025! With KIKI in the mix, this collaboration is bound to delight the KiKats and Shib Army—stay tuned for the tasty updates.

> [LINK](#)



< Circus of Change: Creativity + Cancer Awareness Supremacy

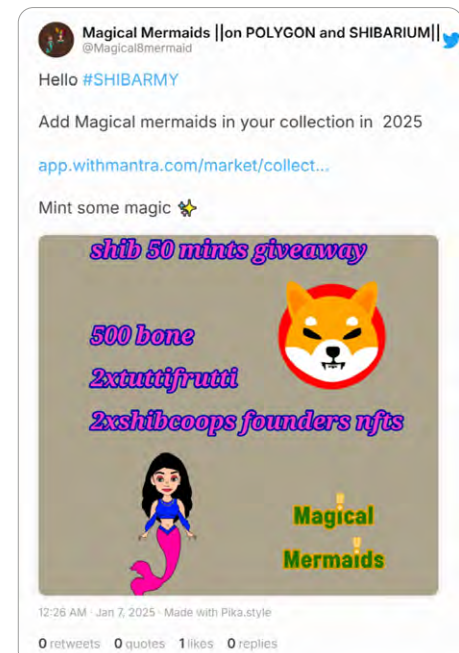
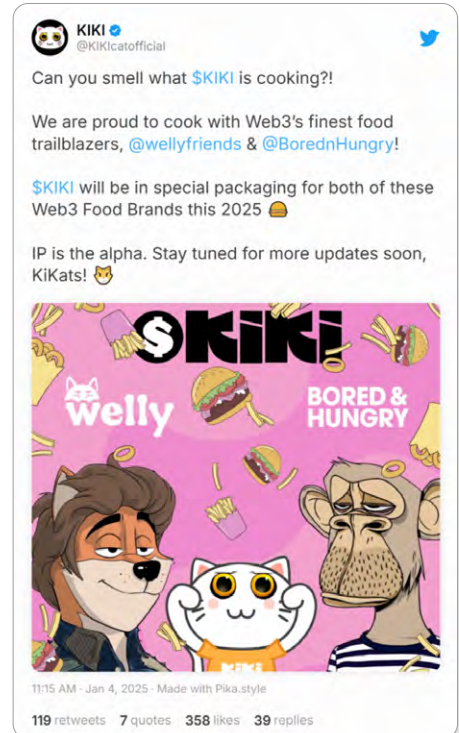
This is awesome news! We can't wait to see the Tutti Frutti Women traits shine in the Mr. Radballs Circus carnie reboot. Fuck cancer—let's spread awareness together!

> [LINK](#)

> Catch This Wave: 50 Mints of Magical Mermaids Unlock BONE and More

Mint Magical Mermaids NFTs to reach the 50th mint for an amazing giveaway! Get a chance to win these exciting prizes: 500 BONE, 2 x TFW, and 2 x Shib CoOp Founders.

> [LINK](#)



Finished the journey?

Let's make it unforgettable—grab one of the 3,000 free NFTs waiting to be minted this week!



The Shib

The Shib